



The 91st Annual Meeting

University of Louisville

Louisville, KY

September 15-17, 2022

“The Race Is On: Where Do We Go From Here?”

Conference Schedule Overview

Thursday, September 15

6:00 p.m. – 9:00 p.m. – KCA Executive Council Meeting
Louisville, Kentucky

Friday, September 16

10:30 a.m. – 3:00 p.m. – Registration, Belknap Academic Building
(BAB) 1st Floor Lobby

11:00 a.m. – 12:00 pm. – Guided Tour of University of Louisville
Meet at registration, (BAB) 1st Floor Lobby

12:00 p.m. – 12:50 p.m. – Concurrent Session 1

1:00 p.m. – 1:50 p.m. – Concurrent Session 2

1:50 p.m. – 2:30 p.m. – Snack Break, (BAB) 1st Floor Lobby

2:30 p.m. – 3:20 p.m. – Concurrent Session 3

3:30 p.m. – 4:20 p.m. – Concurrent Session 4

Friday Night – Dinner/Explore on Your Own

Saturday, September 17

8:00 a.m. – 9:00 a.m. – Coffee and Pastries, Registration
Belknap Academic Building
(BAB) 1st Floor Lobby

8:00 a.m. – 10:00 a.m. – Registration, Belknap Academic Building
(BAB) 1st Floor Lobby

9:00 a.m. – 9:50 a.m. – Business Meeting, BAB 129

10:00 a.m. – 10:50 a.m. – Concurrent Session 5

11:00 a.m. – 11:50 a.m. – Concurrent Session 6

12:15 p.m. – 2:00 p.m. – Luncheon & Award Presentations,
University of Louisville Red Barn

Hotel & UofL Information

Hotel accommodations:

AC Hotel by Marriott Downtown Louisville
727 East Market Street
Louisville, KY, 40202
502-568-6880

All conference sessions:

University of Louisville (GPS: 38.2123° N, 85.7585° W)
2301 S. 3rd Street, Louisville, KY, 40292
Belknap Academic Building (BAB)
1st & 2nd Floor (Number F4 on the map – see last page of program)

Friday: All visitors should park in the Speed Art Museum Garage on S. 2nd Street.

Please get a parking pass from the KCA Registration table before you leave.

Traveling from the AC Hotel

10 mins. (3.6 miles)
Get on I-65 S from E. Jefferson St.
Take exit 135 from I-65 S
Turn right onto E. St. Catherine St. (signs for W. St. Catherine)
Turn left onto S. 3rd St.
Destination will be on the right

Speed Art Museum Parking

Speed Museum Garage, 2317 S. 2nd St., Louisville, KY, 40208

Saturday: All visitors may park free at the University Club Parking Lot.

Traveling from the AC Hotel

10 mins. (3.9 miles)
Take S. Clay St. to E. Jefferson St.
Continue on E. Jefferson St.
Take I-65 S to S. 1st St.
Continue on S. 1st St. to your destination

University Club Parking Lot

200 E. Brandeis Ave., Louisville, KY, 40208

Dear KCA Attendees:

Welcome to the University of Louisville! We are honored to host the annual KCA conference this year. Everyone in the Communication discipline in Kentucky is aware of the leadership in research and teaching that KCA provides, so we are delighted to serve as host of this year's meeting so we can help continue the outstanding contributions this organization makes to the education of students in Kentucky.

But first, a big thanks goes out to everyone – here in Louisville and throughout the commonwealth – who has contributed their time and efforts to make this event happen. We may be the host, but many others helped make this conference a reality.

Of course, the purpose of this event is to get together with colleagues from around the commonwealth and share ideas, experiences, and perspectives. Those of you attending this get together are education leaders, and your presence here makes that clear. So, thank you for coming because without you the event could not be successful.

While here I hope you take some time to enjoy our great city of Louisville. We have several interesting and fun venues – Churchill Downs, Muhammad Ali Center, Louisville Slugger Museum, Speed Art Museum, and many more – that can make your visit enjoyable.

Thanks, enjoy yourself, and share your ideas!

Sincerely,

Al Futrell, Chair
Department of Communication

Concurrent Session 1A: Belknap Academic Building 226

GIFT Great Ideas for Teaching Communication with Pop Culture Artifacts

Love is Blind: Teaching Interpersonal Communication Theory and Concepts through a Reality TV Dating Experiment

Jacqueline Emerine, Associate Professor, Northern Kentucky University

Creating Social Justice Awareness Through Watching Prosocial Advertisements

Erin E. Gilles, Assistant Professor, University of Southern Indiana

Love, Loss, and Heartache: Using Song Analyses in the Interpersonal Classroom

Holly Payne, Professor, Western Kentucky University

In this roundtable, panelists will present ideas for teaching various communication topics using pop culture artifacts. Presenters will focus on undergraduate students and will describe their approach to engaging students through film, song, brands, advertisements, politics, social media, and more in courses including interpersonal communication, public relations, communication research methods, and organizational communication. Activities and lesson plans will be shared.

Concurrent Session 1B: Belknap Academic Building 227

Scholarly Paper: Interpersonal Familiarity as a Determinant of the Success or Failure of Attempts to Deceive Others

David Randall Brandt, Assistant Professor of Practice in Communication Studies

The present study attempts to build on the third area of research discussed above by exploring the impact of interpersonal familiarity on the success or failure of attempts to deceive others. After a brief review of relevant research, this extended abstract presents the rationale for the research question addressed in this study, along with the methods used to collect and analyze 3 data. A preview of the results that will be presented in the finished paper, along with focal issues and directions for future research that will be discussed, also are presented.

Concurrent Session 2A: Belknap Academic Building 225

Citizen Science and Youth Vaping (presentation of the 2021-2022 American Heart Association VapeRace Youth Advisory Council Photovoice Project)

Joy L. Hart, University of Louisville
Kandi L. Walker, University of Louisville
Alison C. McLeish, University of Louisville
Kolbie Vincent, University of Louisville
Lindsey A. Wood, University of Louisville
Savanna Kerstiens, University of Louisville
Madeline M. Tomlinson, University of Louisville
Julianna E. Clarke, University of Louisville
Eowyn Garfinkle Plymesser, University of Louisville
Osayande Agbonlahor, University of Louisville
Naomi M. Hamburg, University of Louisville

In 2021-2022, the participants engaged in a citizen science project with the American Heart Association's VapeRace Center Youth Advisory Council. This presentation will provide an overview of VapeRace, an American Heart Association funded research center committed to ending the youth vaping epidemic, giving particular attention to VapeRace's Youth Advisory Council (YAC). Panelists will showcase some of the photovoice images and highlight key take-aways from Vape Pic. Additionally, the panel will explore how citizen science projects can inform current understanding of youth vaping and support the development of tobacco prevention initiatives along with lessons learned.

Concurrent Session 2B: Belknap Academic Building 226

Discussion roundtable: The Classroom IS the Real World

Shannon Brogan, Professor, Kentucky State University
Laura Glasscock, Assistant Professor, Kentucky State University
Ashanti Castleberry, Student, Kentucky State University
Erion Smith, Student, Kentucky State University
Christian White, Student, Kentucky State University

Kentucky State University is a small school, and as such does not have the resources for the physical accoutrements many larger schools have. There is not a podcast studio, or a communications lab, or a campus radio station. Even so, as instructors, we give our students hands-on experience they can take with them when they leave campus – experience that will

help them get a job. One such experience is an alumni networking panel, “Communication for All: Alumni Career Panel,” which students in JOU 371: Public Relations Event Planning put together as their spring 2022 semester project. The class was taught by Dr. Shannon Brogan, and Ms. Laura Cullen Glasscock has taught the class in past semesters. Students Ashanti Castleberry, Erion Smith and Christian Young served as the moderators and hosts of the alumni event, and they will participate in the KCA roundtable as well. The roundtable also will cover projects from past semesters, one of which was the creation of a “KSU Experts List,” that included students creating and conducting a faculty survey.

Snack Break – 1:50 – 2:30 p.m. Belknap Academic Building Lobby Graduate School Students and Faculty/Staff Meet and Greet! Dr. Steve Sohn, Host – Univ. of Louisville	Friday, September 16
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Stop by for an opportunity to chat, network, and discuss graduate school opportunities. All are welcome to attend – students and faculty. (Note, this is not limited to UofL. All are welcome to join and share.)

Concurrent Session 3 – 2:30 – 3:20 p.m.	Friday, September 16
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Concurrent Session 3A: Belknap Academic Building 226

Parasocial Interaction and Pot Roast the Cat

Hannah Redmond Flannery, Student, Bellarmine University

Parasocial Interaction Theory is described in this paper through the phenomenon of Pot Roast the TikTok Star. In 2014, a woman in her senior year of college adopted a cat named Pot Roast on a Missouri college campus. In 2022, millions of TikTok followers and social media influencers were devastated by this untimely passing. The author of this paper engaged in a parasocial relationship and breakup, as did other TikTok users, illustrating the influence of social media.

Concurrent Session 3B: Belknap Academic Building 227

Paper Panel: Black Representation in Television and Advertising

Moderator: Kolbie Vincent, University of Louisville

“Body-ody-ody-ody-ody-ody-ody”: Interrogating Black Bodies in Cable Television

Siobhan E. Smith-Jones, Associate Professor, University of Louisville

Johnny Jones, Chair, Department of Cross-Cultural Communication, Simmons College of Kentucky

In the aftermath of television’s “Third Golden Age”, viewers have no shortage of offerings from multiple networks and platforms. In the battle for viewership, networks are luring Black viewers with programs targeting this specific audience. Two such programs, HBO’s *Lovecraft Country* and Starz’s *P-Valley*, are adapted works that center Black lives, and use unique and pleurably shocking twists to welcome viewers whose intersectional identities are just now being explored in television in-depth. The chapter examines how scenes manipulate, challenge and resist The Gaze. We spotlight how both *P-V* and *LC* regularly use nude and sexual Black bodies to frame their characters. While cable television of the past relied on gratuitous female nudity, Hall and Green’s works feature gratuitous and grotesque male nudity. The sex scenes often feature rough sex, rather than tenderness, love and romance between Black bodies. Viewers do not often see loving queer or interracial sex.

Black Ads Matter: An Analysis of Black Representation in Advertising

Elyssa Q. Smith, Instructor, University of Louisville

During the summer of 2020 Black Lives Matter (BLM) became a rallying cry throughout the United States and the world. At that time, many individuals and organizations reflected on how they could better support the movement for equality, equity, and inclusion, but some of the results were ingenuine, perceived as virtue signaling or woke washing. This paper explores the Black representation in advertising from three prominent car brands from Acura, Buick, and Lincoln to determine if they are synergistic and include multi-dimensional Black representation set for audience connectedness.

Concurrent Session 3C: Belknap Academic Building 234

Come experience the interactive Power of Public Speaking (Pops) session!

Pops is the only toolset that helps students through the entire speechmaking process. It is like having a personal, on-demand speech tutor, providing instruction, guidance, and intelligent feedback throughout the whole process. The Pops team are the most passionate group that is focused on public speaking education and student/instructor success.

While the learning process toward becoming a better speaker takes time, Pops dramatically shortens the learning curve each step of the way. Students write great outlines almost automatically, without tedious formatting. They turn practice sessions into valuable interactive learning experiences. When students present, they see results that lead to a desire to improve. We believe in helping students realize that communication skills are not only essential but can be easy and fun to learn. Students will not only pass their Public Speaking class they will gain an invaluable life skill.

Concurrent Session 4 – 3:30 – 4:20 p.m.

Friday, September 16

Concurrent Session 4A: Belknap Academic Building 232

The Race to Embrace: Engaging Youth, Employees, and Community Members

Kandi L. Walker, University of Louisville

Joy L. Hart, University of Louisville

Alison C. McLeish, University of Louisville

Natasha DeJarnett, University of Louisville

Brad Shuck, University of Louisville

Osayande Agbonlahor, University of Louisville

Madeline M. Tomlinson, University of Louisville

Kolbie Vincent, University of Louisville

Lindsey A. Wood, University of Louisville

Savanna Kerstiens, University of Louisville

Julianna E. Clarke, University of Louisville

Eowyn Garkinkle Plymnesser, University of Louisville

Rachel J. Keith, University of Louisville

In this presentation, panelists grapple with several current, pressing races—the race to save the natural environment, the race to end tobacco addiction, the race to lessen youth vaping, the race to protect people from exposure to toxic chemicals as well as the effects of climate change, and the race to engage youth, employees, and other citizens in enacting positive change in their schools, workplaces, and communities—and address pathways for where to go from here. Each pathway is paved by partnership. Shared examples range from nature lessons with elementary students and high schoolers tackling youth vaping by proposing new school policy and changes to detention to university students producing health-related digital narratives, infographics, and PSAs and community members banding together to advocate for neighborhood change. Such partnerships are forged by common interest and commitment and rooted in trust and communication.

Concurrent Session 4B: Belknap Academic Building 234

GIFT Great Ideas for Teaching: Curiosity Killed the Quiz: A simple and effective strategy that harnesses students' curiosity about assigned readings, leading to greater engagement with course materials and more interesting student-initiated dialogue and discussion.

Lara H. Needham, Professor, Bellarmine University

Presenter will give an overview of the process of creating meaningful discussions and reliable student engagement with the implementation of *Reading Extension* assignments. Attendees will learn how to create a *Reading Extension* assignment, how to assure that the *Reading Extension* assignment is meaningful to students, and finally, attendees will learn how *Reading Extensions* are a much simpler and more interesting alternative to daily quizzes.

Concurrent Session 4C: Belknap Academic Building 237

Discussion Roundtable: Where can TEDx take us? Utilizing communication skills to host an annual campus event

Shawn Apostel, Faculty, Bellarmine University
Angela Miller, Instructor, Bellarmine University
Kristi Apostel, Instructor, Smarthinking, Inc.
Jacob R. Gagel, Student, Bellarmine University
Abigail V. Bullock, Student, Bellarmine University
Daniel R. Hutchins, Student, Bellarmine University
Gisela Martinez Acosta, Student, Bellarmine University

TED talks are popular resources in college classrooms (especially public speaking) but are restrictive on who can present, and TED organizes their own events. However, TEDx events are independently organized and are becoming more popular in cities and universities around the world. While many communication concepts can be discussed by watching and analyzing TED talks on YouTube, our roundtable will explore the communication skills needed “behind the scenes” to launch and execute a successful TEDx event.

We will discuss the skills needed to propose, organize, and produce an enriching event. The TEDx team at our university is currently planning its fifth consecutive live event, and they have produced several smaller learning sessions in a wide range of disciplines.

Concurrent Session 4D: Belknap Academic Building 218

**Come experience the New McGraw Hill Connect updates:
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Student success begins with you and a courseware solution that supports your teaching style. That's why we've made significant improvements to the instructor workflows in Connect, and added features designed to make managing your course even easier.

Business Meeting – 9:00 – 9:50 a.m.

Saturday, September 17

Business Meeting: Belknap Academic Building 129

KCA Business Meeting – Open to All

Concurrent Session 5 – 10:00 – 10:50 a.m.

Saturday, September 17

Concurrent Session 5A: Belknap Academic Building 234

**Paper Panel: Climate Change and Covid-19
Moderator: Jeff Fox**

Metropolitan Bias towards Climate Change and the COVID-19 Pandemic in the United States

Yi (Jasmine) Wang, University of Louisville

Margaret D'Silva, University of Louisville

Hannah George, University of Alabama

In contrast to the similar optimism bias when perceiving the risk of global warming and COVID-19, people typically think of COVID-19 as a more pressing threat, whereas climate change is seen as more distant. This could imply a difference in the level of optimism bias in perceiving and anticipating the risk from either issue. In this study, we aim to address the following question: Do people have different levels of optimistic bias about the pandemic (immediate) and climate change (delayed)? In addition, this study extends the concept of optimism bias based on geographic locations. We introduce the concept of metropolitan city bias to formulate a comparative optimism on risk perceptions about climate change and the pandemic. Besides person-oriented comparisons that focus on “self” versus “others”, research

has found that people's perceptions of environmental quality can decrease when the spatial scope increases, such as from local to national and global (Dunlap et al., 1993; Uzzell, 2000).

Erasure of Ugandan Climate Activist Venessa Nakate from Associated Press: A Textual and Visual Analysis

Mahedi Hasan, Graduate Student, Texas Tech University

This qualitative study focuses on the efforts of Ugandan business graduate Venessa Nakate to take steps for climate actions by her government and international leaders. Later, in 2020 she received an invitation to join and speak at the 2020 World Economic Forum in Davos, Switzerland, with other renowned climate activists worldwide to spread their messages to broader audiences. The next day, US-based news agency Associated Press published a group photo of the young climate activists where Venessa Nakate was cropped. Nakate accused this behavior of "racism" as the other activists were "White" in that group photo. Later, after massive criticism worldwide, AP replaced the image with the original one, and they apologized to Nakate for this. This article aims to find out the visual and textual analysis of the AP's erasure and censorship controversy and also aims to find out how AP tried to remedy the debate.

Concurrent Session 5B: Belknap Academic Building 225

Addressing Northern Kentucky's Opioid Crisis: The Power of Visual Storytelling Presentation of Two Short Documentaries

John Gibson, Lecturer, Northern Kentucky University

Zachary Hart, Professor, Northern Kentucky University

Through the screening of both short documentaries and a discussion following the screening, the presentation will explain the impact of visual storytelling on addressing the addictions crisis in northern Kentucky. This presentation will demonstrate the power effective visual storytelling can have in supporting the work of action-based grant work. This presentation also will provide recommendations for creating and managing collaborations for projects of this nature.

Concurrent Session 5C: Belknap Academic Building 226

Critical Thinking, Reasoning Together and Communication Education: Why We Should Race Back to the Future

Jeffrey Bile, Associate Professor, Spalding University

In this "think piece", the roles of argumentation, dialogue, discussion, debate, deliberation,

and decision making in our democracy, as protected in the first amendment, were largely self-evident from the start of the republic. Now more than ever we need to revitalize those roots, race back, to that birthplace to get to better futures. That is where we need to go from here.

Concurrent Session 5D: Belknap Academic Building 227

The Horror of Women in Control: Patriarchal Fears as Manifested in *Midsommar*

Amy Jorgensen, Faculty/Instructor, Owensboro Community & Technical College

Written and directed by Ari Aster, *Midsommar* (2019) shares a story not unfamiliar to audiences: unwitting travelers become mixed up in an unknown culture leading to their downfall. This horror trope has popped up in the genre for decades in classics such as 1973's *Wicker Man*, more recent "torture-porn" like 2005's *Hostel*, and even the infamous 1980 pseudo-documentary *Cannibal Holocaust*. Even Aster himself admits that audiences will know the plot's direction early on. In a 2019 interview with Alissa Wilkinson of Vox.com, Aster said of the film, "So it goes exactly where you're expecting, but the surprise is in how it feels to get there (Wilkinson, 2019). Despite what would often be considered a failing of a film, the predictable plot, the film has been widely praised and has already been the subject of significant analysis.

Concurrent Session 5E: Belknap Academic Building 232

GIFT Great Ideas for Teaching: Relevance in Media Literacy

David Thomson, Associate Professor, Northern Kentucky University

Reaching students with today's examples increases meaningful awareness of issues in today's media. Student learning objectives (SLOs) connect with today's media saturated students. This session will illustrate useful examples that resonate with students in today's environment. Relevant literature supports these current hot topics in media.

Concurrent Session 5F: Belknap Academic Building 125

Discussion roundtable: Authentic Academic Mentoring – Part I

Conference participants are welcome to join one or both of these sessions

Lindsay J. Della (faculty), University of Louisville, Department of Communication
Siobhan E. Smith-Jones (faculty), University of Louisville, Department of Communication
Mary Z. Ashlock (faculty), University of Louisville, Department of Communication
Joy L. Hart (faculty/admin), University of Louisville, Department of Communication
Katelyn Cross Gibson (staff), University of Louisville, Department of Communication
Selene G. Phillips (faculty), University of Louisville, Department of Communication

Beth Mattingly Denham (instructor), University of Louisville, Department of Communication
Richard Slawsky (instructor), University of Louisville, Department of Communication
William Brantley (faculty), University of Louisville, Department of Communication
Katherine Taylor (faculty/admin), University of Louisville, Department of Communication
Dana L. Seay (faculty), University of Louisville, Department of Communication
Allan W. Futrell (faculty/admin), University of Louisville, Department of Communication
Kandi L. Walker (faculty), University of Louisville, Department of Communication

For this conference, we propose a roundtable discussion that spans two time slots. Our hope is that this double time slot will allow us to take a deep dive into authentic mentoring. We will provide examples of personal mentoring stories, differing theoretical perspectives, and share multiple voices from various lenses and academic settings. Specifically, at this roundtable, we will discuss undergraduate and graduate student mentoring and mentoring at different stages and types of positions during an academic career. We will discuss specific strategies to help students and colleagues recognize their inner strengths and tackle their own self-doubt. In addition, we hope that academics from other institutions will join us as we discuss authentic mentoring to help build a strong and supportive academic culture across all universities.

Concurrent Session 6 – 11:00 – 11:50 a.m.

Saturday, September 17

Concurrent Session 6A: Belknap Academic Building 125

Do political COVID-19 vaccine tweets get more retweets: The virality of COVID-19 vaccine discourse on Twitter

Yi (Jasmine) Wang, University of Louisville
Jueman (Mandy) Zhang, Long Island University-Brooklyn
Molu Shi, Independent Researcher
Sydney Baker, Graduate Student, University of Louisville

The current study contributes to the literature by expanding the information utility aspect of social media sharing by identifying and understanding the impacts of the information type (information vs. opinion) and the political inclination of COVID-19 vaccine-related tweets. The panelists employed topic modeling to identify latent topics of tweets. Sentiment analysis was employed to assess the valence of tweets. Automated extraction generated data about social media features. The information type and the political inclination of each tweet was manually coded. Topic modeling yielded 12 topics with anticipated findings on how information utility plays a big role in health information dissemination. For opinion-type tweets about the COVID-19 vaccines, the panelists anticipate that political tweets receive more retweets.

Concurrent Session 6B: Belknap Academic Building 225

Discussion roundtable: Post-Pandemic Pedagogy: Looking Ahead

*Jennifer Fairchild, Professor of Communication, Eastern Kentucky University,
John Strada, Senior Lecturer of Communication, Eastern Kentucky University
Krista Kimmel, Senior Lecturer of Communication, Eastern Kentucky University*

Rationale: In this roundtable discussion, the panelists will share how the Covid-19 pandemic both challenged and strengthened their teaching. In addition, they will offer perspectives on the basic course post-pandemic, including course modalities, assessment, and support for faculty. The panelists will also discuss implications for teaching specific student populations, such as Honors students and first-generation students. Audience members will be encouraged to participate in the discussion and share best practices.

Concurrent Session 6C: Belknap Academic Building 226

An updated survey of Kentucky Communication Studies undergraduate curriculum and core courses in 4-year colleges and universities

*Audrey L. Deterding, Assistant Professor, Lindsey Wilson College
James L. Kauffman, Professor Emeritus of Business, Indiana University Southeast
Gabriel Salazar, Undergraduate Student, Lindsey Wilson College*

Curriculum planning is an ongoing process that requires an exploration of current offerings to determine if programs meet the needs of stakeholders and remain current with the discipline. This study provides a current snapshot of course offerings and core classes at all 4-year colleges and universities in Kentucky that offer majors in Communication Studies. It compares and contrasts the Kentucky curriculum to national curricular studies in communication and identifies core classes required in programs. Results suggest that while Kentucky schools generally align with national studies, core classes have little consistency across the state.

Concurrent Session 6D: Belknap Academic Building 234

GIFT Great Ideas for Teaching: Teaching Listening: A Structured, Active Method for Achieving Clarification in Conversation

Gary B. LaFleur, Professor, Morehead State University

When we teach listening skills we tend to focus on the need for carefully *focusing* on the messages of others, listening with *empathy*, *avoiding distractions*, and assuming nonverbal postures that communicate authentic interest in a speaker. We fail to teach a way to actively explore the meanings that others

This “gift” describes a new methodology for active listening that may be described as a structured approach, i.e., an approach guided by theory. The intention of this session is to describe how CMM Theory may be used to guide the development of questions, clarification questions, that facilitate the development of interpersonal understanding via the exploration of meaning as it exists in an intrapersonal emerge from an understanding of the structure of both regulative and constitutive rules and the use of the Hierarchy of Meaning Model. In short, good listening is focused on understanding others and CMM’s models provide a way of listening that involves discovering the rules and contexts of others, the dimensions of meaning that shape their understandings, i.e., the messages of others.

Concurrent Session 6E: Belknap Academic Building 232

“I don’t consider it a risk at all…” Understanding SARS- COV-2 Health Beliefs and Vaccine Hesitancy Among Kentucky’s First Responders

Crystal D. Daugherty, Northern Kentucky University
Whittney H. Darnell, Northern Kentucky University
Zachary Hart, Northern Kentucky University
Andrea South, Northern Kentucky University

From 2019 until the time of this submission, in the United States, there have been over 85.6 million reported cases and just over 1 million deaths caused by SARS-COV-2 (CDC, 2022). Since the beginning of the pandemic in Kentucky, there have been over 1.3 million reported cases and 16,063 deaths (Team Kentucky, 2022). During the early days of the SARS-COV-2 pandemic, it became clear that first responders would be some of the front-line health care workers. Studies throughout the pandemic have shown that first responders were at a higher risk of infection for SARS- COV-2 than other healthcare workers (CDC, 2021). Due to the increased risk, frequent contact with the public, and safety challenges for first responders, there is a need for “greater public health attention and research” (Ellingson, K.D., Gerald, J.K., Sun, X., et al., 2021). However, despite the increased risk, first responders were among those hesitant to get the vaccine (Associated Press, 2021). In early 2021 we were approached by a community partner directly involved with Kentucky first responders. Our community partner expressed concerns that mirrored the national reports of vaccine hesitancy among first responders. That concern prompted this study to explore the health beliefs about the vaccine among Kentucky’s first responders.

Discussion roundtable: Concurrent Session 6F: Belknap Academic Building 227

Authentic Academic Mentoring – Part II

Conference participants are welcome to join one or both of these sessions

Lindsay J. Della (faculty), University of Louisville, Department of Communication
Siobhan E. Smith-Jones (faculty), University of Louisville, Department of Communication
Mary Z. Ashlock (faculty), University of Louisville, Department of Communication

Joy L. Hart (faculty/admin), University of Louisville, Department of Communication
Katelyn Cross Gibson (staff), University of Louisville, Department of Communication
Selene G. Phillips (faculty), University of Louisville, Department of Communication
Beth Mattingly Denham (instructor), University of Louisville, Department of Communication
Richard Slawsky (instructor), University of Louisville, Department of Communication
William Brantley (faculty), University of Louisville, Department of Communication
Katherine Taylor (faculty/admin), University of Louisville, Department of Communication
Dana L. Seay (faculty), University of Louisville, Department of Communication
Allan W. Futrell (faculty/admin), University of Louisville, Department of Communication
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Luncheon & Awards Presentation
12:15 – 2:00 p.m.

Saturday, September 17

Luncheon & Awards Presentation: University of Louisville Red Barn

Keynote: Dr. Tom Owen

“A Fingernail-sized History of the University of Louisville: Where Do We Go From Here?”

Dr. Tom Owen has been an Archivist at UofL’s Archives and Special Collections for forty-seven years. A Louisville native, he holds degrees from Kentucky Wesleyan, Methodist Theological School in Ohio, UofL and UofK. Tom’s presentations on local history include tours of all kinds, radio and video features, and talks to a wide range of audiences. For twenty-three years, he served part-time on the Louisville City Council, retiring at the end of 2016. Dr. Owen has been a daily bicycle commuter for well over fifty years.

2022 KCA Awards*:

- Vernon Gantt Award for Distinguished Service
- Excellence in the Art of Teaching Award
- Looney-Bennin Community College Teaching Award
- Graduate Mentor Award
- Undergraduate Mentor Award
- James Applegate Award for Excellence in Research
- Harlen Hamm Award for Service to the Organization
- Top Undergraduate Student Paper Award
- Michael S. Shelton Top Graduate Student Paper Award
- Top Overall Paper Award
- KCA Excellence in the Practice of the Communication Arts Award
- Communication Professional of the Year award

*Award winners are announced at the Saturday luncheon. Not all awards are given each year.



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Kentucky Communication Association

2021-2022 Executive Council

Immediate Past President: Melissa Chastain, Spalding University

President: Jeffrey Fox, Northern Kentucky University

First Vice-President: Mary Z. Ashlock, University of Louisville

Second Vice-President: Abra Endsley, Eastern Kentucky University

East Regional Representative: Andrew Bolin, Kentucky Wesleyan University

West Regional Representative: Dana Seay, University of Louisville

Treasurer: Gary Hughes, Western Kentucky University

Secretary: Krista Kimmel, Eastern Kentucky University

Executive Director: David Randall Brandt, Northern Kentucky University

Journal Editor: Erin Gilles, University of Southern Indiana

Past KCA Presidents

1931-32	Pearl Buchanan E. Ky. State Teachers College	1939-40	John W. Sattler Berea College / Rena Calhoun Georgetown College
1932-33	Pearl Buchanan E. Ky. State Teachers College	1940-41	Rena Calhoun Georgetown College
1933-34	Kenneth H. Freer Louisville Male High School	1941-42	Jack Reid Sterrett W. Ky. State Teachers College
1934-35	Jack Reid Sterrett W. Ky. State Teachers College	1942-43	Jack Reid Sterrett W. Ky. State Teachers College
1935-36	Louise A. Blymyer Berea College	1943-44	WWII- Business Suspended
1936-37	William R. Sutherland University of Kentucky	1944-45	WWII- Business Suspended
1937-38	William R. Sutherland University of Kentucky	1945-46	WWII- Business Suspended
1938-39	John W. Sattler Berea College	1946-47	Robert Crosby Covington Holmes High School

1947-48	Ruth Adkinson Carrollton High School	1968-69	J.W. Patterson University of Kentucky
1948-49	William F. Russell Fleming County High School	1969-70	Donald Holloway Morehead State University
1949-50	William F. Russell Fleming County High School	1970-71	Edwina Snyder Georgetown College
1950-51	Gifford Blyton University of Kentucky	1971-72	E. Eugene Hall Western Kentucky University
1951-52	Nettie Belle Perkins Danville Public Schools	1972-73	E. Eugene Hall Western Kentucky University
1952-53	Charles McGlon S. Baptist Theological Seminary	1973	Ray Mofield Murray State University
1953-54	Thelma Beeler Lexington Lafayette High School	1973-74	Rosemary Stauss Northern Kentucky University
1954-55	Thelma Beeler Lexington Lafayette High School	1974-75	Gifford Blyton University of Kentucky
1955-56	Rena Calhoun Georgetown College	1975-76	James E. Quisenberry Morehead State University
1956-57	Pearl Haggan Morehead High School	1976-77	James A. Pearse Western Kentucky University
1957-58	Charles McGlon S. Baptist Theological Seminary	1977-78	E. Norman Sims Bureau of Voc. Ed., Frankfort
1958-59	Charles McGlon S. Baptist Theological Seminary	1978-79	Sue Ann Allen Henry Clay High School
1959-60	Thelma Beeler Lexington Lafayette High School (elected in fall)	1979-80	Carley Dodd Western Kentucky University
1960-61	Historic Archive Missing	1980-81	Steven Boyd Northern Kentucky University
1961-62	Donald Holloway Morehead State College	1981-82	Stacy Myers A.E. Staley Manufacturing Co.
1962-63	J.W. Patterson University of Kentucky	1982-83	Vernon Gantt Murray State University
1963-64	J.W. Patterson University of Kentucky	1983-84	Charles Apple Northern Kentucky University
1964-65	J.W. Patterson University of Kentucky	1984-85	Barbara Johnson Western Kentucky University
1965-66	Randall Capps University of the Pacific	1985-86	Evan Rudolph Western Kentucky University
1966-67	William D. Parsons Southern Kentucky College	1986-87	Rick Moman Owensboro Community College
1967-68	J.W. Patterson University of Kentucky	1987-88	Carl L. Kell Western Kentucky University

1988-89	Thomas Scott Morehead State University	2003-04	Rosemary Bryant Eastern Kentucky University
1989-90	Thomas Scott Morehead State University	2004-05	Gary B. LaFleur Morehead State University
1990-91	Larry Albert Morehead State University	2005-06	Tim Ashmore Morehead State University
1991-92	Virginia Landreth Rowan County High School	2006-07	Derek R. Lane University of Kentucky
1992-93	Robert J. Glenn, III Owensboro Community College	2007-08	Pam Gray Austin Peay St. University (TN)
1993-94	Judy Truitt Jefferson Community College	2008-09	Carl Kell Western Kentucky University
1994-95	John Modaff Morehead State University	2009-10	Joy Hart University of Louisville
1995-96	Lou Davidson Tillson Murray State University	2010-11	Jerry Thomas Lindsey Wilson College
1996-97	Alyce Grover Somerset Comm. College	2011-12	Holly Payne Western Kentucky University
1997-98	Mary Jones Jefferson Comm. College, SW	2012-13	Jimmie Manning Northern Illinois University
1998-99	Mary Jones Jefferson Comm. College, SW	2013-14	Zachary Hart Northern Kentucky University
1999-00	Judy Truitt Jefferson Comm. College, SW	2014-15	Jacqueline Emerine Northern Kentucky University
2000-01	Judy Truitt Jefferson Comm. College, SW	2015-16	Kathy Previs Eastern Kentucky University
2001-02	Thomas J. Sabetta Jefferson Community College	2016-17	Siobhan Smith University of Louisville
2002-03	Gary Deaton Transylvania University	2017-18	Siobhan Smith-Jones University of Louisville
		2018-19	Erin Gilles University of Southern Indiana
		2019-21	Melissa Chastain Spalding University
		2021-22	Jeffrey Fox Northern Kentucky University

KCA Conference Meeting Sites

1931: Fall, Richmond, E. Ky. State Teachers College

1932: Spring, Richmond, E. Ky. State Teachers College

1932: Fall, Danville, Centre College

1933: Spring, Louisville, Seelbach Hotel

1933: Fall, Wilmore, Ashbury College

1934: Spring, Louisville, Seelbach Hotel

1934: Fall, Louisville, Male High School

1935: Georgetown, Georgetown College

1936: Lexington, University of Kentucky

1937: Lexington, University of Kentucky

1938: Lexington, University of Kentucky

1939: Georgetown, Georgetown College

1940: Spring, Louisville, Brown Hotel
 1941: Spring, Louisville, Henry Clay Hotel
 1942: Spring, Louisville, Watterson Hotel
 1943: Bowling Green and Lexington
 1944: Bowling Green and Lexington
 1945: Bowling Green and Lexington
 1946: Lexington, University of Kentucky
 1947: Lexington, University of Kentucky
 1948: Louisville, Warren Memorial Presb. Church
 1948: Fall, Lexington, University of Kentucky
 1949: Spring, Louisville, Y. M. C. A.
 1949: Fall, Lexington, University of Kentucky
 1950: Fall, Lexington, University of Kentucky
 1951: Spring, Louisville, First Christian Church
 1952: Spring, Louisville, First Christian Church
 1952: Fall, Lexington, University of Kentucky
 1953, Spring, Louisville, First Christian Church
 1953: Fall, Lexington, University of Kentucky
 1954: Spring, Louisville, Seelbach Hotel
 1954: Fall, Lexington, University of Kentucky
 1955: Spring, Louisville, Seelbach Hotel
 1956: Spring, Louisville, Seelbach Hotel
 1957: Spring, Louisville, Freedom Hall
 1958: Spring, Louisville, Warren Memorial Presbyterian Church
 1959: Spring, Louisville, First Christian Church
 1960: Spring, Louisville, Seelbach Hotel
 1961: Louisville, Seelbach Hotel
 1962: Lexington, University of Kentucky
 1963: Lexington, University of Kentucky
 1964: Lexington, University of Kentucky
 1965: Lexington, University of Kentucky
 1966: Bowling Green, Western Kentucky University
 1967: No information available
 1968: Lexington, University of Ky. Student

Center
 1969: Lexington, University of Kentucky
 1970: Bowling Green, Western Kentucky University
 1971: Ft. Mitchell, Cincinnati Rountowner Motor Inn
 1972: Richmond, Holiday Inn
 1973: Aurora, Ken Lake State Park
 1974: No information available,
 1975: Bardstown, King Conference Center
 1976: Lexington, University of Kentucky
 1977: Highland Heights, Cincinnati Round Tower Inn
 1978: No information available
 1979: Bowling Green, Western Kentucky University
 1980: Highland Heights, Northern Kentucky University
 1981: Park City, Park Mammoth Resort State Park
 1982: Owensboro, Executive Inn Rivermont
 1983: Owensboro, Executive Inn Rivermont
 1984: Owensboro, Executive Inn Rivermont
 1985: No information available
 1986: Louisville
 1987: Lexington, Campbell House Inn
 1988: No information available
 1989: No information available
 1990: No information available
 1991: No information available
 1992: Owensboro, Executive Inn Rivermont, *Working Toward a Brighter Future*
 1993: Lexington, Holiday Inn North
 1994: Lexington, Holiday Inn North, *Partnerships in Communication*
 1995: Frankfort, Capitol Plaza Hotel, *Communication: A Skill for Everyone*
 1996: Jamestown, Lake Cumberland Sate Resort Park
 1997: Dawson Springs, Pennyrile Forest State Resort Park
 1998: Prestonsburg, Jenny Wiley State Resort Park
 1999: Corbin, Cumberland Falls State Resort Park, *Communicate Kentucky*
 2000: Jamestown, Lake Cumberland State

- Resort Park
- 2001: Gilbertsville, Ky. Dam Village State Report Park, JOINT WITH TENNESSEE, *Communication: Improving Quality of Life*
- 2002: Carrollton, General Butler State Resort Park
- 2003: Lucas, Barren River State Resort Park, *Communicating Connections Across Campuses, Communities, and the Commonwealth*
- 2004: Gilbertsville Ky. Dam Village State Resort Park, *May the Force be With You*
- 2005: Slade, Natural Bridge State Resort Park, *Reinvisioning Communication, Scholarship in Kentucky: Fresh Approaches to Teaching and Learning, Discovery, Engagement and Integration*
- 2006: Corbin, Cumberland Falls State Resort Park, *Celebrating 75 Years of Communication Progress in Kentucky*
- 2007: Carrollton, General Butler State Resort Park, *Keeping Communication Active: A Look at the Future of Communication Education*
- 2008: Burns, TN, Montgomery Bell State Resort Park, JOINT WITH TENNESSEE, *Building Community: A Communication Perspective*
- 2009: Hardin, Kenlake State Resort Park, *Be the Change!*
- 2010: Prestonsburg, Jenney Wiley State Resort Park, *Communicating Critical Issues in Kentucky*
- 2011: Cadiz, Lake Barkley State Resort Park, JOINT WITH TENNESSEE, *Chasing Excellence*
- 2012: Carrollton, General Butler State Resort Park, *“Come on Home!”: Celebrating Community of Scholarship in Kentucky*
- 2013: Burkesville, Dale Hollow State Resort Park, *The Future is Now*
- 2014: Buckhorn, Buckhorn Lake State Resort Park, *Building on Excellence*
- 2015: Burns, TN, Montgomery Bell State Resort Park, JOINT WITH TENNESSEE, *Storytelling: The Power of Story*
- 2016: Bowling Green, Western Kentucky University, *Communicating Through Change*
- 2017: Carrollton, General Butler State Resort Park, *Celebrating Communication and Culture*
- 2018: Prestonsburg, Jenny Wiley State Resort Park, *“Just” Communication*
- 2019: Cadiz, Lake Barkley State Park, JOINT WITH TENNESSEE, *Communication Across Borders*
- 2020: Highland Heights, Northern Kentucky University, CANCELLED (COVID-19)
- 2021: Highland Heights, Northern Kentucky University, *“Looking to the Future”*
- 2022: Louisville, University of Louisville, *“The Race Is On: Where Do We Go From Here?”*

KCA Constitution & Bylaws

CONSTITUTION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

Article I. NAME

The name of the organization shall be the Kentucky Communication Association, Inc.

Article II. PURPOSES

Section 1. The purposes of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication.

Section 2. The Association is a non-profit organization which exists for educational purposes only. No part of the Association's income may be used for the private benefit of any individual or group.

Article III. MEMBERSHIP

Section 1. Membership in the Association shall be open, upon application, to any person interested in promoting the purposes of the association.

Section 2. There shall be four classes of membership: student, regular, life, and emeritus.

Section 3. The membership year shall begin September 1 and end August 31 of the following year.

Section 4. Any member who retires from active teaching and has been an active member of the Association for fifteen years shall be granted Emeritus membership. These individuals shall be entitled to all privileges of the Association.

Article IV. DUES & FEES

The Executive Council shall be empowered to set all dues and fees.

Article V. EXECUTIVE COUNCIL

Section 1. The Executive Council of the Association shall consist of elected officers which include: President, First Vice-President, Second Vice-President, Secretary, Treasurer, Executive Director, Immediate Past President, Journal Editor, Webmaster, East Regional Representative, West Regional Representative, and Committee on Awards (not an elected position). All officer terms begin at noon on the Saturday of the annual conference. The duties of each officer shall be outlined on a list maintained by the Executive Council and include specific duties as follows:

- a. President:** It shall be the duty of the President to preside at all business meetings of the Association; to appoint committees with the approval of the Executive Council; to chair the Awards nomination committee, purchase and personalize awards, distribute awards at the annual association conference, and to supervise the annual officer nomination and election process. The term of the President is one year.
- b. First Vice-President:** It shall be the First Vice-President's (VP) duty to conduct the upcoming conference site visit six months prior to the conference date, to develop and disseminate the call for conference participation, to plan the program for the annual conference (which includes contracting a keynote speaker), and to assist the President in the total work of the Association. The First VP shall ascend to the office of President at the end of his or her term and serve for the following year in that capacity. The term of the First Vice-President is one year.
- c. Second Vice-President:** It shall be the Second Vice President's (VP) duty to recruit new members for the Association and chair the graduate student caucus. It is expected that the Second VP will utilize the West and East Regional Representatives in fulfilling her/his duties. The Second VP shall ascend to the office of First VP at the

end of his or her term and serve in that new capacity for the following year. The term of the Second Vice-President is one year.

- d. Secretary:** The Secretary serves both recording and corresponding functions and shall record the minutes of all proceedings of the Association and distribute these electronically to the Executive Council within thirty days after the conference. The Secretary shall archive such records and generally perform such duties as may be required. The Secretary will prepare and announce the slate of nominees at the annual conference, count ballots, announce the results, and record the results of each election. The Secretary shall also maintain a membership list and send email reminders according to guidelines set forth by the Executive Committee. The term of the Secretary is three years and is available for renewal.
- e. Treasurer:** The Treasurer shall receive and disburse funds and prepare annual reports on the financial condition of the association. The Treasurer shall keep such financial accounts as may be required, and shall perform such duties as may be required by the Association. At the conclusion of the term of office, the Treasurer shall turn over to the Executive Council, all property, books, papers, and money of the Association. The term of the Treasurer is three years and is available for renewal.
- f. Executive Director:** The Executive Council is responsible for nominating a member to serve as Executive Director for three years subject to approval of 2/3 of the membership. The position may be renewed for consecutive terms if approved by two thirds of the membership. The Executive Director will:
 - 1.** Supervise and administer the operation of the association in accordance with the provisions of the Executive Council and the members of the association.
 - 2.** Facilitate negotiations for contracts and other services as needed to operate the association.
 - 3.** Secure facilities to host the annual conference and participate in the annual conference site visit. Review, as designated by the Executive Council, any books, papers, minutes, or other association documents.
 - 4.** Enter into written agreements or compacts with one or more other states for joint conferences as approved by the membership.
 - 5.** Accumulate and archive the resources necessary to maintain the institutional memory and history of the association.
 - 6.** Collaborate with the President to schedule an annual KCA Executive Committee meeting prior to the conference.
 - 7.** Serve as the designated agent of the association, coordinating with legal and financial counsels as necessary to insure that annual Kentucky reporting requirements are fulfilled.
 - 8.** All of the work and decisions of the Executive Director must be approved by the Executive Council.
- g. Immediate Past President:** It shall be the duty of the Immediate Past President to serve as an ambassador to and promote the goals of the association. Other duties may include state speaking engagements and assisting the Executive Council as necessary in the Commonwealth of Kentucky. The term of the Immediate Past President is one year.

- h. Journal Editor:** It shall be the duty of the Journal Editor to produce and distribute to subscribers and members two issues of the Kentucky Journal of Communication annually. The journal editor is appointed by the Executive Council and approved by the membership to serve a three-year term.
- i. Webmaster:** It shall be the duty of the Webmaster to publish and maintain all content provided by the Executive Council, Executive Director, and the Journal Editor. Specifically, the Webmaster is chiefly responsible for building, developing, and maintaining the organizational website, as well as maintaining an organizational listserv. The term of the Webmaster is three years and will be appointed by the Executive Board.
- j. East Regional Representative:** The East Regional Representative is responsible for assisting the Second VP in recruitment of members from the eastern region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association website. The East Regional Representative shall also be mentored for potential further leadership roles on the Executive Council. The term of the East Regional Representative is 2 years, selected in even years.
- k. West Regional Representative:** The West Regional Representative is responsible for assisting the Second VP in recruitment of members from the western region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association newsletter. The West Regional Representative shall also be mentored for potential further leadership roles on the Executive Council. The term of the West Regional Representative is 2 years, selected in odd years.
- l. Committee on Awards:** The committee consists of four past presidents selected and chaired by the current association president. All committee members should be current KCA members. The function of the committee is to determine award recipients at least 60 days before the annual conference.

Section 2. The Second VP shall be elected by the membership, at the annual conference, having been nominated in accordance with Article VII.

Section 3. The President, First VP, and Second VP shall serve for a period of one year; the Vice Presidents shall advance as described in Article V, Section 1. The Secretary, Treasurer, Journal Editor, and Webmaster shall stand for re-election at the end of the third year of their term at the annual conference.

Section 4. Regional representatives shall serve 2 year terms.

Section 5. Should the President of the association die or resign, the Board shall appoint a President from among the membership of the Board. Should any other officer of the association die or resign, the President of the association shall nominate a replacement who, with the advice and consent of the Board, shall assume the duties of that office.

Section 6. In the event that the President or First Vice-President cannot fulfill his or her duties, the next person in line of succession will assume those duties.

ARTICLE VI. ADMINISTRATION

Section 1. The Board of Trustees, within the guidelines set by the membership, shall be the principal policy-making body of the Association.

Section 2. The Board of Trustees shall consist of all members of the Executive Council.

Article VII. ELECTIONS AND VOTING

Section 1. The Nominations Committee shall prepare annually a slate of nominees for the officers open to election or re-election. Additional nominations for those officers will be taken from the floor at the business meeting of the annual conference. The Vice Presidents shall ascend as described in Article V, Section 1.

Section 2. The Nominating Committee shall consist of three members appointed by the President and approved by the Board of Trustees.

Section 3. The Nominating Committee shall meet in late spring. Any member of the Association may submit nominations to the Committee in Writing or by contacting a member of the Committee. The slate of officers will be transmitted to the Secretary so that the results may be printed in the Summer newsletter and conference mailing.

Section 4. Voting for officers of the Association shall take place according to the following schedule.

- a.** Members attending the conference will vote for the officers of the Association at the Business meeting of the Annual Fall Conference.
- b.** Electronic ballots, as approved by the Executive Council and Nominating Committee, are permissible for any topics of member concern. Any electronic ballots must be sent to the members at least thirty (30) days prior to the vote on any topic of concern. Ballots must be received by the secretary prior to the date of the vote, as set by the Executive Council.

Section 5. A majority of those voting on any topic of concern shall be required for Adoption of the item.

Section 6. A simple majority of those voting at the annual conference shall be required to elect any officer.

ARTICLE VIII. COMMITTEES

Section 1. All committees will be nominated by the President and approved by the Executive Council.

Section 2. The President shall appoint a temporary chair from the membership of each approved committee who will convene the first meeting of that committee. At the first meeting of any committee, the committee shall elect a chair who will conduct the meetings of the committee.

Section 3. The Committees shall report directly to the President and shall assume the responsibilities assigned to it by the Executive Council.

ARTICLE IX. AMENDMENTS

Section 1. Amendments to the Constitution may be initiated by a majority of the Executive Council, or by a petition of any ten (10) members of the Association submitted to the President.

Section 2. The members shall all vote on amendments.

Section 3. A two-thirds majority of those voting shall be required for adoption of the amendment.

Section 4. Amendments shall take effect immediately following their adoption.

ARTICLE X. DISSOLUTION

The Association may be dissolved at a special meeting called for that purpose and will require a two-thirds (2/3) vote of the members present.

ARTICLE XI. QUORUM

Section 1. A quorum of the Executive Committee shall be a majority of the membership of that group.

Section 2. A quorum of any business meeting of the Association shall be nine (9) members.

Section 3. The Executive Committee shall function as the Board of Trustees for the purpose of incorporation.

ARTICLES OF INCORPORATION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

That THE undersigned do associate themselves together for the purpose of forming a Corporation under the provisions of Chapter 273, Kentucky Revised Statutes, with all the rights, privileges, and immunities of a corporation organized for education and scientific purposes, without capital stock, and from which no private pecuniary profit is to be derived, and do adopt the following Articles of Incorporation.

ARTICLE I.

The name of the Corporation shall be Kentucky Communication Association, Incorporated.

ARTICLE II.

The registered agent, principal office and place of business shall be John Modaff, Breckinridge Hall, Morehead State University, Morehead, KY, 40351, with the Corporation retaining the right to maintain offices in other places within or without this State, and with the Corporation retaining the further Right to conduct meetings of the Board of Trustees at other places, as the Board of Trustees may determine.

ARTICLE III.

The Corporation shall be a non-profit corporation, with no capital stock and from which no private pecuniary profits shall be derived by any officer or other person except such compensation as may be allowed for services rendered. The income of the Corporation shall be devoted exclusively to its educational purposes.

ARTICLE IV.

The purpose of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of speech communication. This organization (is organized) exclusively for charitable services, more specifically to promote effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication. To this end, the corporation shall at all times be operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations. All funds, whether income or principal, and whether acquired by gift or contribution or otherwise, shall be devoted for charitable purposes to the promotion of communication education throughout the Commonwealth at two-year and four-year colleges and university levels. Should the organization cease operation, all remaining funds of KCA will be dispersed to the Southern States Communication Association.

ARTICLE V.

The Corporation shall have all general powers granted it by Kentucky Revised Statutes 273.171 for the purpose of carrying out its objectives.

ARTICLE VI.

The affairs and business of the corporation shall be conducted by a Board of Trustees, which shall consist of at least seven (7) members and not more than twenty-five (25) members as determined by the constitution. All vacancies that should occur during a term of office shall be filled by the Board of Trustees as provided for in the constitution. The membership shall adopt a constitution to provide for the internal control and government of the Corporation and shall have the power to amend and repeal the same as stated in the Constitution. The terms of members of the Board of Trustees shall commence as the Board may determine.

ARTICLE VII.

The membership shall elect, in the manner provided in the Constitution, all officers as provided in the Constitution.

ARTICLE VIII.

The private property of the members of this Corporation shall be exempt from liability for any and all debts and liabilities of the Corporation.

ARTICLE IX.

These Articles of Incorporation may be altered or amended by a vote of two-thirds (2/3) of the membership, as provided in the Constitution.

ARTICLE X.

This Corporation shall begin business immediately upon the issuance of a Certificate of Incorporation by the Secretary of State of the Commonwealth of Kentucky and the recording of these Articles and Certificate of Incorporation in the office of the Rowan County Clerk' Office; and its existence shall be perpetual or until dissolved as provided in the Constitution.

ARTICLE XI.

In the event of dissolution of Kentucky Communication Association, Incorporated, all its property, real, personal, and mixed, of whatever nature and wheresoever located, shall be turned over to some other college foundation, educational institution, or non-profit corporation organized for educational purposes and exempt under Section 501(c)(3), uses by which it is held by this Corporation, at the time of its dissolution, none of the property of this Corporation shall even insure to the benefit of any officer of member of the Corporation or any other individual.

Revised 7/1/2018



Belknap Campus Building Index



NOTES