



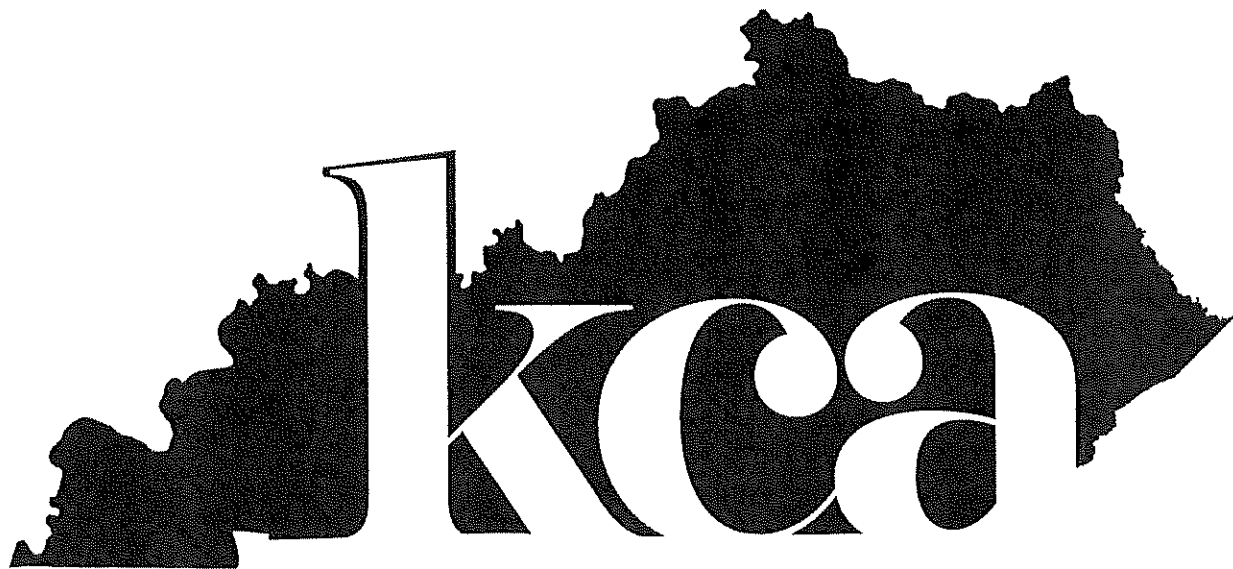
kentucky  
communication  
association

**The 86th Annual Meeting  
General Butler State Park  
Carrollton, Kentucky**

**September 15-16, 2017**

*Celebrating Communication and Culture*





kentucky  
communication  
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**The 86th Annual Meeting**

**“Celebrating Communication and Culture”**

**General Butler State Park**

**Carrollton, KY**

**September 15-16, 2017**

## **Table of Contents**

<b>Conference Schedule Overview</b>	<b>Pages 3-4</b>
<b>Conference Program</b>	<b>Pages 5-12</b>
<b>Kentucky Communication Association</b>	
2016 – 2017 Executive Council	Page 13
Past Presidents	Pages 14-16
Meeting Sites	Pages 16-19
2017 Awards	Page 20
Constitution & Bylaws	Pages 20-26

## Schedule Overview

### Thursday, September 14

- 7:00-10:00 p.m. – Executive Council Meeting (Hometown Pizza)  
2353 US Hwy 227, Carrollton, KY 41008
- Rooms at Super 8 Motel  
130 Slumber Lane (I-71, Exit 44), Carrollton, KY

### Friday, September 15

- 9:30-11:00 a.m. – Executive Council Meeting (Conference Center)
- 11:00a.m.-6:00p.m. – Registration (Conference Center Lobby)

**Sessions will take place in the Conference Center**

**Kentucky Room, Bluegrass Room and Commonwealth Room**

- 1:00-1:50 p.m. – Concurrent Session 1
- 2:00-2:50 p.m. – Concurrent Session 2
- 2:50-3:00 p.m. – Coffee/Refreshment Break
- 3:00-3:50 p.m. – Concurrent Session 3
- 4:00-4:50 p.m. – Concurrent Session 4
- 5:30-7:00 p.m. – Dinner/Cookout (Stone Shelter, which is outdoors)
- 7:30-9:30 p.m. – Evening Performances

**Saturday, September 16**

- 7:00-7:50 a.m. – Breakfast (General Butler Lodge)
- 9:00-11:00 a.m. – Registration (Conference Center Lobby)
- 8:00-8:50 a.m. – KCA Business Meeting (Conference Center –  
Kentucky Room)
- 9:00 – 9:50 a.m. – Concurrent Session 5
- 10:00-10:50 a.m. – Concurrent Session 6
- 11:00-11:50 a.m. – Concurrent Session 7
- 12:15-1:30 p.m. – Luncheon and Award Presentations  
(Conference Center – Bluegrass Room)

**Session 1 – 1:00 – 1:50 p.m.**

**Friday, September 15**

### **Session 1A: Kentucky Room**

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#### **G.I.F.T. Panel: Great Ideas for Teaching Communication Theory**

*Chair: Holly Payne, Western Kentucky University*

*Zach Hart, Northern Kentucky University*

*Stephanie Klatzke, Northern Kentucky University*

*Donna Elkins, Spalding University*

*Jaqueline Emerine, Northern Kentucky University*

*Kathy Previs, Eastern Kentucky University*

*Siobhan Smith, University of Louisville*

### **Session 1B: Bluegrass Room**

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#### **Paper Panel: Understanding Student Culture in Different Contexts**

##### **Exploring Student Perception of Institutional Caring**

*Amanda J. Lawrence, University of Kentucky*

**Assessing the accommodation conversation: A pilot intervention for incoming students with mild to moderate disabilities.**

*Whitney Darnell, University of Kentucky*

**Session 2 – 2:00 – 2:50 p.m.**

**Friday, September 15**

### **Session 2A: Kentucky Room**

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#### **Communication Education in Kentucky**

##### **Roundtable Discussion of the State of Higher Education in Kentucky**

*Jaqueline Emerine, Northern Kentucky University*

A discussion of the ways we can work together to improve a challenging environment for public higher education in Kentucky, and make our programs and institutions more sustainable with no real hope of significant improvements in state support in the near future. Audience participation is strongly encouraged.

##### **Panel Title: Celebrating Communication and Culture: How Communication Programs Can Meet the Needs of the Time**

*Melissa Chastain, Spalding University*

*Jeff Bile, Spalding University*

*Donna Elkins, Spalding University*

*Mark Martinez, Spalding University*

## **Session 2B: Bluegrass Room**

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### **Roundtable Discussion: Journalism Education in the Era of "Fake News"**

*Alyssa Appelman, Northern Kentucky University*

*Stacie Jankowski, Northern Kentucky University*

## **Session 2C: Commonwealth Room**

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### **Roundtable Discussion: Critiquing Communication Texts in our Cultural Contexts: A Celebratory Roundtable**

*Chair: Jeff Bile, Spalding University*

*Gary Deaton, Transylvania University*

*Robert Glenn, Owensboro Community and Technical College*

*Mark Martinez, Spalding University*

**Afternoon Coffee Break**

**Friday, September 15**

**2:50 – 3:00 p.m. Conference Center Lobby**

**Session 3 – 3:00 – 3:50 p.m.**

**Friday, September 15**

## **Session 3A: Kentucky Room**

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### **G.I.F.T. Panel: Add This to Your "Bucket List"!**

*Amanda J. Lawrence, University of Kentucky*

*Zachary R. Lawrence, Eastern Kentucky University*

## **Session 3B: Bluegrass Room**

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### **G.I.F.T. Panel: TV & Radio Production Lesson Plan for 7-Word Video Stories**

*David Shabazz, Kentucky State University*

## **Session 3C: Commonwealth Room**

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### **G.I.F.T. Panel: Creating a Location Scout for a 1-Minute Cincinnati Symphony Orchestra television commercial copy**

*Tracy Songer, Northern Kentucky University*



**Session 4A: Kentucky Room**

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**Paper Panel: The Culture of Health in Kentucky**

**Tobacco Communication, Tobacco Culture: Celebrating Success and Examining Shortcomings**

*Delvin Mattingly, University of Louisville*

*Lindsay K. Thompkins, University of Louisville*

*Clara G. Sears, University of Louisville*

*Kandi L. Walker, University of Louisville*

*Joy L. Hart, University of Louisville*

**Communication and Electronic Cigarettes: Growing Use, Growing Culture**

*E. Paige Hart, University of Louisville*

*Clara G. Sears, University of Louisville*

*Kandi L. Walker, University of Louisville*

*Joy L. Hart, University of Louisville*

**Adolescent Residential Treatment in the Commonwealth: Health and Family Communication Issues and Legalities**

*Andrea Lambert South, Northern Kentucky University*

**Session 4B: Bluegrass Room**

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**Paper Panel: Celebrating Many Voices in Communication**

**Organizational Effectiveness at capturing and leveraging the "Voice of the Consumer"**

*David R. Brandt, Northern Kentucky University*

**The Effect of Comparative Differential Advantage Messages in Admissions Viewbooks on Enrolled Students' Expectancies and Engagement**

*Hayley Hoffman, University of Kentucky*

**The effects of Active Empathic Listening on Ethnocultural Empathy**

*Anne M. Thompson, Northern Kentucky University*

*Zoe J. Waldridge, Northern Kentucky University*

*Carlos Mathews, Northern Kentucky University*

**Session 4C: Commonwealth Room**

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**Paper Panel: The Sound of Music: Exploring the Relationships Between Music and Communication**

*Moderator: Erin Gilles, University of Southern Indiana*

**The Rhythm of Heart Through Music: The Effects of Soothing Music on Health and Stress Relief**  
*Dilek Ocak, University of Southern Indiana*

**Peter Pan Grows Up: A Hermeneutic Analysis of Chance the Rapper's "Same Drugs"**  
*Shannon M. Hoehn, University of Southern Indiana*

**The Corporate Coopting of "Rhapsody in Blue"**  
*Ben Luttrell, University of Southern Indiana*

**What's on Your Radio Station's Mind? How CCM Radio Stations are Using Facebook**  
*Andrew Bolin, Vincennes University*

**Evening Events: Dinner,  
networking and socializing**

**Friday, September 15**

**Cookout/Dinner – 5:30 – 7:00 p.m.**

**Stone Shelter, outdoors**

**Educational Entertainment:  
Celebrating Communicative  
Performances**

**Friday, September 15**

**Conference Center**

**7:30 – 9:30 p.m.**

**Performance Panel: Performances of Personal Identity**  
Moderator: *Leigh Anne Howard, University of Southern Indiana*

**A Blonde Moment**  
*Theresa Ohning, University of Southern Indiana*

**Daoulebo and Colonization**  
*Pre Serge Pacome Yao, University of Southern Indiana*

**Let's Make America Greater?**  
*Lorena A. Baquerizo Gellibert, University of Southern Indiana*

**Not Enough? Enough is Enough**  
*Mary Beth Reese, University of Southern Indiana*

**Performance Panel: Coffee House: Lights, Camera, Action**

Moderator: *Shannon M. Brogan, Kentucky State University*

*Brooklyn Brown, Kentucky State University*

*Myles Ellison, Kentucky State University*

*Juma Martin, Kentucky State University*

*Mouhammad Mbengue, Kentucky State University*

*Christopher Thomas, Kentucky State University*

*Michael Weaver, Kentucky State University*

**Video Presentation: Many Voices: Intercultural student perspectives**

*Ann Andaloro, Morehead State University*

*Silvia Milantori, Morehead State University*

**Video Presentation: Let's Play**

*Morgan Davis, Bellarmine University*

**Breakfast – 7:00-7:50 a.m.**

**Saturday, September 16**

Conference Center - Lobby

9:00-11:00 a.m.

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Registration (Conference Center Lobby)

**Business Meeting: 8 – 8:50 a.m.**

**Saturday, September 16**

Conference Center – Kentucky

Room

**Session 5 – 9:00 – 9:50 a.m.**

**Saturday, September 16**

**Session 5A: Kentucky Room**

**Paper Panel: Celebrating Gender**

*Moderator: Siobhan Smith, University of Louisville*

**The Undead Anti-Heroine We All Need: A Feminist Semiotic Analysis of Sheila in *Santa Clarita Diet***

*Roxanne Renee Romero Millman, Northern Kentucky University*

**Thoroughly Modern Mary: Mary Tyler Moore's Role in Breaking the Birth Control Barrier in Prime-Time TV**

*Erin E. Gilles, University of Southern Indiana*

**Girl Gamers: Evaluating the Role of Gender in the Gaming Community**

*Morgan Davis, Bellarmine University*

**Session 5B: Bluegrass Room**

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**Paper Panel: Celebrating Organizational Communication**

**International Organizational Culture: Expanding an Intercultural Understanding of the Global Workplace**

*Michael G. Strawser, Bellarmine University*

*Janet K. McCormick, Middle Tennessee University*

*Krishna Bista, University of Louisiana- Monroe.*

**Into the Cubicles: Experiences with the Darden Restaurant Communication Team That Influenced Curriculum and Reinforced Liberal Arts Education**

*Donna Elkins, Spalding University*

**Getting Things Done: AmeriCorps Sensemaking**

*Carlos Matthews, Northern Kentucky University*

**Using Deductive Qualitative Analysis to Examine the Concept of Communication in Project Management**

*Mary Z. Ashlock, University of Louisville*

*Bill Brantley, University of Louisville*

**Session 5C: Commonwealth Room**

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**Paper Panel: Understanding the Communicative Nature of Identity**

*Moderator: Leigh Anne Howard, University of Southern Indiana*

**The Rainbow Colors of Bollywood and Identity: Movie: *Mohabbatein***

*Dilek Ocak, University of Southern Indiana*

**Counter Performances of Identity: The Case of American Jews. Documentary: *The Jewish Americans***

*Pre Serge Pacome Yao, University of Southern Indiana*

**Textual Analysis on "Burma VJ: Reporting From A Closed Country"**

*Thawn Za Khai, University of Southern Indiana*

**Framing Donald Trump: Using hate to win the 2016 Presidential Election**  
*Michele Duran, University of Southern Indiana*

**Session 6 – 10:00 – 10:50 a.m.**

**Saturday, September 16**

### **Session 6A: Kentucky Room**

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**Paper Panel: Constructions of Female Identity**

*Moderator: Leigh Anne Howard, University of Southern Indiana*

**Modern First Ladies of United States of America: Meaning**

*Lorena A. Baquerizo Gellibert, University of Southern Indiana*

**Alternative Facts, Fake News: Identity or Mask**

*Mary Beth Reese, University of Southern Indiana*

**International Women's Day**

*Coralie Lowicki, University of Southern Indiana*

### **Session 6B: Bluegrass Room**

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**Paper Panel: Celebrating Communication Education**

*Moderator: Jacqueline Emerine, Northern Kentucky University*

**'We're doing a Diservice to our Students': Expectancy Violations in the Highland Park Independent School District's Assigned Reading List**

*Hayley Hoffman, University of Kentucky*

**The Contemporary Fairy Tale: Examining Entertainment-Education**

*Roxanne Renee Romero Millman, Northern Kentucky University*

**Integrating Personal-Professional-Political Missions in the Argumentation Course: A Celebration of Reason-Giving, Reasoning Together and Dialectical Cultures**

*Jeffrey Thomas Bile, Spalding University*

### **Session 6C: Commonwealth Room**

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**Paper Panel: Celebrating Human Communication**

*Moderator: Kathy Previs, Eastern Kentucky University*

**Cute is a Four-Legged Word: Exploring Neoteny on the Public Perception of Dogs**

*Roxanne Renee Romero Millman, Northern Kentucky University*

*Jarrod Wesley, Northern Kentucky University*

*Daveda Asberry, Northern Kentucky University*

**Memes: The Interaction Between Imagery and Subculture: An Analysis of Situation, Race, and Gender on the Pi Kappa Delta Social Media App**

*Veronica Scott, University of Kentucky*

*Timothy Bill, University of Kentucky*

**Dialectics of Rivalry**

*Stephen Yungbluth, Northern Kentucky University*

*Joe Cobbs, Northern Kentucky University*

**Session 7 – 11:00 – 11:50 a.m.**

**Saturday, September 16**

**Session 7A: Kentucky Room**

**G.I.F.T. Panel: Using a Simulation and Microlearning to Teach Political Communication**

*Bill Brantley, University of Louisville*

**Session 7B: Bluegrass Room**

**G.I.F.T. Panel: Online Alternative News Media Websites**

*Winifred M. Spitz, Bellarmine University*

**Session 7C: Commonwealth Room**

**Discussion Roundtable: Eroding Negative Stereotypes in Kentucky's Promise Zone through Social Media**

*Melissa Newman, Eastern Kentucky University*

*Maggie Bill, Eastern Kentucky University*

*Jim Gleason, Eastern Kentucky University*

*Kelly Arnold, Eastern Kentucky University*

*Jared Barnett, Eastern Kentucky University*

*Mikayla Estepp, Eastern Kentucky University*

*Kamille Johnson, Eastern Kentucky University*

**Lunch and Award Presentations**

**Saturday, September 16**

**12:15 – 1:30 p.m.**

**Conference Center: Bluegrass Room**

# Kentucky Communication Association

## 2016 – 2017 Executive Council

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**Immediate Past President:** Kathy Previs, Eastern Kentucky University

**President:** Siobhan Smith, University of Louisville

**First Vice President:** Vacant

**Second Vice President:** Erin Gilles, University of Southern Indiana

**Secretary:** Mary Ashlock, University of Louisville

**Treasurer:** Gary Hughes, Western Kentucky University

**Executive Director:** Helen Sterk, Western Kentucky University

**East Regional Representative:** Jeff Fox, Northern Kentucky University

**West Regional Representative:** Michael Strawser, Bellarmine University

**Journal Editor:** Eric Meiners, Eastern Kentucky University

**Awards Committee Chair:** Siobhan Smith, University of Louisville

**Graduate Student Paper Award Chair:** Siobhan Smith, University of Louisville

**Web Manager:** Shawn Apostel, Bellarmine University

## Past KCA Presidents

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<b>1931-32</b>	Pearl Buchanan E. Ky. State Teachers College +	<b>1950-51</b>	Gifford Blyton University of Kentucky +
<b>1932-33</b>	Pearl Buchanan E. Ky. State Teachers College +	<b>1951-52</b>	Nettie Belle Perkins Danville Public Schools
<b>1933-34</b>	Kenneth H. Freer Louisville Male High School	<b>1952-53</b>	Charles McGlon S. Baptist Theological Seminary
<b>1934-35</b>	Jack Reid Sterrett W. Ky. State Teachers College	<b>1953-54</b>	Thelma Beeler Lexington Lafayette High School
<b>1935-36</b>	Louise A. Blymyer Berea College	<b>1954-55</b>	Thelma Beeler Lexington Lafayette High School
<b>1936-37</b>	William R. Sutherland University of Kentucky	<b>1955-56</b>	Rena Calhoun Georgetown College +
<b>1937-38</b>	William R. Sutherland University of Kentucky	<b>1956-57</b>	Pearl Haggan Morehead High School
<b>1938-39</b>	John W. Sattler Berea College +?	<b>1957-58</b>	Charles McGlon S. Baptist Theological Seminary
<b>1939-40</b>	John W. Sattler Berea College / Rena Calhoun Georgetown College** +	<b>1958-59</b>	Charles McGlon S. Baptist Theological Seminary
<b>1940-41</b>	Rena Calhoun Georgetown College +	<b>1959-60</b>	Thelma Beeler Lexington Lafayette High School (elected in fall)
<b>1941-42</b>	Jack Reid Sterrett W. Ky. State Teachers College	<b>1960-61</b>	Historic Archive Missing
<b>1942-43</b>	Jack Reid Sterrett W. Ky. State Teachers College	<b>1961-62</b>	Donald Holloway Morehead State College +
<b>1943-44</b>	WWII- Business Suspended	<b>1962-63</b>	J.W. Patterson University of Kentucky +
<b>1944-45</b>	WWII- Business Suspended	<b>1963-64</b>	J.W. Patterson University of Kentucky +
<b>1945-46</b>	WWII- Business Suspended	<b>1964-65</b>	J.W. Patterson University of Kentucky +
<b>1946-47</b>	Robert Crosby Covington Holmes High School	<b>1965-66</b>	Randall Capps University of the Pacific
<b>1947-48</b>	Ruth Adkinson Carrollton High School +	<b>1966-67</b>	William D. Parsons Southern Kentucky College +
<b>1948-49</b>	William F. Russell Fleming County High School	<b>1967-68</b>	J.W. Patterson University of Kentucky +
<b>1949-50</b>	William F. Russell Fleming County High School	<b>1968-69</b>	J.W. Patterson University of Kentucky +
		<b>1969-70</b>	Donald Holloway Morehead State University +



<b>1970-71</b>	Edwina Snyder Georgetown College +	<b>1990-91</b>	Larry Albert Morehead State University #
<b>1971-72</b>	E. Eugene Hall Western Kentucky University +	<b>1991-92</b>	Virginia Landreth Rowan County High School #
<b>1972-73</b>	E. Eugene Hall Western Kentucky University +	<b>1992-93</b>	Robert J. Glenn, III Owensboro Community College #
<b>1973</b>	*Ray Mofield Murray State University +	<b>1993-94</b>	Judy Truitt Jefferson Community College #
<b>1973-74</b>	Rosemary Stauss Northern Kentucky University +	<b>1994-95</b>	John Modaff Morehead State University #
<b>1974-75</b>	Gifford Blyton University of Kentucky +	<b>1995-96</b>	Lou Davidson Tillson Murray State University #
<b>1975-76</b>	James E. Quisenberry Morehead State University +	<b>1996-97</b>	Alyce Grover Somerset Comm. College #
<b>1976-77</b>	James A. Pearse Western Kentucky University +	<b>1997-98</b>	Mary Jones Jefferson Comm. College, SW #
<b>1977-78</b>	E. Norman Sims Bureau of Voc. Ed., Frankfort +	<b>1998-99</b>	Mary Jones Jefferson Comm. College, SW #
<b>1978-79</b>	Sue Ann Allen Henry Clay High School +	<b>1999-00</b>	Judy Truitt Jefferson Comm. College, SW #
<b>1979-80</b>	Carley Dodd Western Kentucky University +	<b>2000-01</b>	Judy Truitt Jefferson Comm. College, SW #
<b>1980-81</b>	Steven Boyd Northern Kentucky University +	<b>2001-02</b>	Thomas J. Sabetta Jefferson Community College #
<b>1981-82</b>	Stacy Myers A.E. Staley Manufacturing Co. +	<b>2002-03</b>	Gary Deaton Transylvania University #
<b>1982-83</b>	Vernon Gantt Murray State University +	<b>2003-04</b>	Rosemary Bryant Eastern Kentucky University #
<b>1983-84</b>	Charles Apple Northern Kentucky University +	<b>2004-05</b>	Gary B. LaFleur Morehead State University #
<b>1984-85</b>	Barbara Johnson Western Kentucky University +	<b>2005-06</b>	Tim Ashmore Morehead State University #
<b>1985-86</b>	Evan Rudolph Western Kentucky University +	<b>2006-07</b>	Derek R. Lane University of Kentucky
<b>1986-87</b>	Rick Moman Owensboro Community College +	<b>2007-08</b>	Pam Gray Austin Peay St. University (TN)
<b>1987-88</b>	Carl L. Kell Western Kentucky University +	<b>2008-09</b>	Carl Kell Western Kentucky University
<b>1988-89</b>	Thomas Scott Morehead State University	<b>2009-10</b>	Joy Hart University of Louisville
<b>1989-90</b>	Thomas Scott Morehead State University	<b>2010-11</b>	Jerry Thomas Lindsey Wilson College

**2011-12** Holly Payne  
Western Kentucky University

**2012-13** Jimmie Manning  
Northern Illinois University

**2013-14** Zachary Hart  
Northern Kentucky University

**2014-15** Jacqueline Emerine  
Northern Kentucky University

**2015-16** Kathy Previs  
Eastern Kentucky University

**2016-17** Siobhan Smith  
University of Louisville

+ Took office on June 1<sup>st</sup> of year listed

# Took office after the annual fall meeting in September of year listed

\* The Association was named the Kentucky Speech Arts Association from 1931-1936; the Kentucky Association of Teachers of Speech from 1936 to circa 1961; the Kentucky Speech Association from circa 1962 to 1968; the Kentucky Association of Communication Arts from 1969-1993; and the Kentucky Communication Association from 1994 to present.

\*\* Dates of the terms of Calhoun and Sattler are conflicting. On the "Biographical material for Rena Calhoun," it indicates she was president 1940-1941. However, this typed line is struck through and on the left hand margin is hand written, President 1939, 1940 & 1955. According to Chief Archivist, Dr. Glen Taul at Georgetown College, it is not known whether Calhoun did this herself or it was done at some other time by another person. Concurrently, the "Faculty Data Sheet" on file at the Special Collections & Archives of the Hutchins Library at Berea College, indicates that John William Sattler was president of the Kentucky Association of Teachers of Speech, 1938-40. This appears to be in his handwriting, however his birth date of 1904 is struck through and the year 1903 is written in pencil above with the initials J.W. S. beside the writing indicating perhaps other items and dates could be wrong.

## KCA Conference Meeting Sites

<b>1931</b>	Fall, Richmond E. Ky. State Teachers College	<b>1938</b>	Lexington University of Kentucky
<b>1932</b>	Spring, Richmond E. Ky. State Teachers College	<b>1939</b>	Georgetown Georgetown College
<b>1932</b>	Fall, Danville Centre College	<b>1940</b>	Spring, Louisville Brown Hotel
<b>1933</b>	Spring, Louisville Seelbach Hotel	<b>1941</b>	Spring, Louisville Henry Clay Hotel
<b>1933</b>	Fall, Wilmore Asbury College	<b>1942</b>	Spring, Louisville Watterson Hotel
<b>1934</b>	Spring, Louisville Seelbach Hotel	<b>1943</b>	Bowling Green and Lexington *
<b>1934</b>	Fall, Louisville Male High School	<b>1944</b>	Bowling Green and Lexington *
<b>1935</b>	Georgetown Georgetown College	<b>1945</b>	Bowling Green and Lexington *
<b>1936</b>	Lexington University of Kentucky	<b>1946</b>	Lexington University of Kentucky
<b>1937</b>	Lexington University of Kentucky	<b>1947</b>	Lexington University of Kentucky

1948	Louisville Warren Memorial Presb. Church	1964	Lexington University of Kentucky
1948	Fall Lexington University of Kentucky	1965	Lexington University of Kentucky
1949	Spring, Louisville, Y. M. C. A.	1966	Bowling Green Western Kentucky University
1949	Fall, Lexington University of Kentucky	1967	No information available
1950	Fall, Lexington University of Kentucky	1968	Lexington University of Ky. Student Center
1951	Spring, Louisville First Christian Church	1969	Lexington University of Kentucky
1952	Spring, Louisville First Christian Church	1970	Bowling Green Western Kentucky University
1952	Fall, Lexington University of Kentucky	1971	Ft. Mitchell Cincinnati Rountowner Motor Inn
1953	Spring, Louisville First Christian Church	1972	Richmond Holiday Inn
1953	Fall, Lexington University of Kentucky	1973	Aurora Ken Lake State Park
1954	Spring, Louisville, Seelbach Hotel	1974	No information available
1954	Fall, Lexington University of Kentucky	1975	Bardstown King Conference Center
1955	Spring, Louisville Seelbach Hotel	1976	Lexington University of Kentucky +
1956	Spring, Louisville Seelbach Hotel	1977	Highland Heights Cincinnati Round Tower Inn
1957	Spring, Louisville Freedom Hall	1978	No information available
1958	Spring, Louisville Warren Memorial Presbyterian Church	1979	Bowling Green Western Kentucky University
1959	Spring, Louisville First Christian Church	1980	Highland Heights Northern Kentucky University
1960	Spring, Louisville Seelbach Hotel	1981	Park City Park Mammoth Resort State Park
1961	Louisville Seelbach Hotel	1982	Owensboro Executive Inn Rivermont
1962	Lexington University of Kentucky	1983	Owensboro Executive Inn Rivermont
1963	Lexington University of Kentucky	1984	Owensboro Executive Inn Rivermont

<b>1985</b>	No information available	<b>2002</b>	Carrollton General Butler State Resort Park
<b>1986</b>	Louisville	<b>2003</b>	Lucas Barren River State Resort Park <i>Communicating Connections Across Campuses, Communities, and the Commonwealth</i>
<b>1987</b>	Lexington Campbell House Inn	<b>2004</b>	Gilbertsville Ky. Dam Village State Resort Park <i>May the Force be With You</i>
<b>1988</b>	No information available	<b>2005</b>	Slade Natural Bridge State Resort Park <i>Reinvisioning Communication Scholarship in Kentucky: Fresh Approaches to Teaching and Learning, Discovery, Engagement and Integration</i>
<b>1989</b>	No information available	<b>2006</b>	Corbin Cumberland Falls State Resort Park <i>Celebrating 75 Years of Communication Progress in Kentucky</i>
<b>1990</b>	No information available	<b>2007</b>	Carrollton General Butler State Resort Park <i>Keeping Communication Active: A Look at the Future of Communication Education</i>
<b>1991</b>	No information available	<b>2008</b>	Burns, TN Montgomery Bell State Resort Park (JOINT WITH TENNESSEE) <i>Building Community: A Communication Perspective</i>
<b>1992</b>	Owensboro Executive Inn Rivermont <i>Working Toward a Brighter Future</i>	<b>2009</b>	Hardin Kenlake State Resort Park <i>Be the Change!</i>
<b>1993</b>	Lexington Holiday Inn North	<b>2010</b>	Prestonsburg Jenny Wiley State Resort Park <i>Communicating Critical Issues in Kentucky</i>
<b>1994</b>	Lexington Holiday Inn North <i>Partnerships in Communication</i>	<b>2011</b>	Cadiz Lake Barkley State Resort Park <i>Chasing Excellence</i> (JOINT WITH TENNESSEE)
<b>1995</b>	Frankfort Capitol Plaza Hotel <i>Communication: A Skill for Everyone</i>		
<b>1996</b>	Jamestown Lake Cumberland State Resort Park		
<b>1997</b>	Dawson Springs Pennyrile Forest State Resort Park		
<b>1998</b>	Prestonsburg Jenny Wiley State Resort Park		
<b>1999</b>	Corbin Cumberland Falls State Resort Park <i>Communicate Kentucky</i>		
<b>2000</b>	Jamestown Lake Cumberland State Resort Park		
<b>2001</b>	Gilbertsville Ky. Dam Village State Resort Park (JOINT WITH TENNESSEE) <i>Communication: Improving the Quality of Life</i>		

- 2012** Carrollton  
General Butler State Resort Park  
*"Come on Home!": Celebrating  
Community of Scholarship in Kentucky*
- 2013** Burkesville  
Dale Hollow State Resort Park  
*The Future is Now*
- 2014** Buckhorn  
Buckhorn Lake State Resort Park  
*Building on Excellence*
- 2015** Burns, TN  
Montgomery Bell State Resort Park  
*Storytelling: The Power of Story*  
(JOINT WITH TENNESSEE)
- 2016** Bowling Green  
Western Kentucky University  
*Communicating Through Change*
- 2017** Carrollton  
General Butler State Park  
*Celebrating Communication and Culture*
-

## **KCA 2017 Awards**

Vernon Gantt Award for Distinguished Service  
Excellence in the Art of Teaching Award  
Looney-Bennin Community College Teaching Award  
Graduate Mentor Award  
Undergraduate Mentor Award  
James Applegate Award for Excellence in Research  
Harlen Hamm Award for Service to the Organization  
Top Student Paper  
Top Overall Paper

## **KCA Constitution & Bylaws**

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### KCA Constitution and By-Laws

#### CONSTITUTION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

##### Article I: NAME

The name of the organization shall be the Kentucky Communication Association, Inc.

##### Article II: PURPOSES

Section 1. The purposes of the Association shall be the promotion of effective teaching, research and practice in the artistic, humanistic, and scientific principles of communication.

Section 2. The Association is a non-profit organization which exists for educational purposes only. No part of the Association's income may be used for the private benefit of any individual or group.

##### Article III: MEMBERSHIP

Section 1. Membership in the Association shall be open, upon application, to any person interested in promoting the purposes of the association.

Section 2. There shall be four classes of membership: student, regular, life, and emeritus.

Section 3. The membership year shall begin September 1 and end August 31 of the following year.

Section 4. Any member who retires from active teaching and has been an active member of the Association for fifteen years shall be granted Emeritus membership. These individuals shall be entitled to all privileges of the Association.

##### Article IV: DUES & FEES

The Executive Council shall be empowered to set all dues and fees.

## Article V: EXECUTIVE COUNCIL

Section 1. The Executive Council of the Association shall consist of elected officers which include: Executive Director, President, First Vice-President, Second Vice-President, Secretary, Treasurer, Journal Editor, Webspinner, and the East and West Regional Representatives. All officer terms begin at noon on the Saturday of the annual conference. The duties of each officer shall be outlined on a list maintained by the Executive Council and include specific duties as follows:

- a. President: It shall be the duty of the President to preside at all business meetings of the Association; to appoint committees with the approval of the Executive Council; to chair the Awards nomination committee, purchase and personalize awards, distribute awards at the annual association conference, and to supervise the annual officer nomination and election process. The term of the President is one year.
- b. First Vice-President: It shall be the First Vice-President's duty to conduct the upcoming conference site visit six months prior to the conference date, to develop and disseminate the call for conference participation, to plan the program for the annual conference (which includes contracting a keynote speaker) and to assist the President in the total work of the Association. The First VP shall ascend to the office of President at the end of his or her term and serve for the following year in that capacity. The term of the First Vice-President is one year.
- c. Second Vice-President: It shall be the Second VP's duty to recruit new members for the Association and chair the graduate student caucus. It is expected that the Second VP utilize the west and east regional representatives in fulfilling her/his duties. The Second VP shall ascend to the office of First VP at the end of his or her term and serve in that new capacity for the following year. The term of the Second Vice-President is one year.
- d. Secretary: The secretary serves both recording and corresponding functions and shall record the minutes of all proceedings of the Association and distribute these electronically to the Executive Council within thirty days after the conference. The secretary shall archive such records and generally perform such duties as may be required. The secretary will prepare and announce the slate of nominees at the annual conference, count ballots, announce the results, and record the results of each election. The secretary shall also maintain a membership list and send e-mail reminders according to guidelines set forth by the executive committee. The term of the Secretary is three years and is available for renewal.
- e. Treasurer: The treasurer shall receive and disperse funds and prepare annual reports on the financial condition of the association. The treasurer shall keep such financial accounts as may be required, and shall perform such duties as may be required by the Association. At the conclusion of the term of office, the treasurer shall turn over to the Executive Council, all property, books, papers and money of the Association. The term of the Treasurer is three years and is available for renewal.
- f. Executive Director: The Executive Council is responsible for nominating a member to serve as Executive Director for three years subject to approval of 2/3 of the membership. The position may be renewed for consecutive terms if approved by two thirds of the membership. The Executive Director will:
  - 1) Supervise and administer the operation of the association in accordance with the provisions of the Executive Council and the members of the association.
  - 2) Facilitate negotiations for contracts and other services as needed to operate the association
  - 3) Secure facilities to host the annual conference; participate in annual conference site visit. Review, as designated by the executive council, any books, papers, minutes or other association documents.
  - 4) Enter into written agreements or compacts with one or more other states for joint conferences as approved by the membership.

- 5) Accumulate and archive the resources necessary to maintain the institutional memory and history of the association.
- 6) Collaborate with the President to schedule an annual KCA Executive Committee meeting prior to the conference.
- 7) Serve as the designated agent of the association, coordinating with legal and financial counsels as necessary to insure that annual Kentucky reporting requirements are fulfilled
- 8) All of the work and decisions of the Executive Director must be approved by the Executive Council.

g. Immediate Past President: It shall be the duty of the Immediate Past President to serve as an ambassador to and promote the goals of the association. Other duties may include state speaking engagements and assisting the Executive Council as necessary in the Commonwealth of Kentucky. The term of the Immediate Past President is one year.

h. Journal Editor: It shall be the duty of the Journal Editor to produce and distribute to subscribers and members two issues of the Kentucky Journal of Communication annually. The journal editor is appointed by the Executive Council and approved by the membership to serve a three-year term.

i. Webmaster: It shall be the duty of the Webmaster to publish and maintain all content provided by the Executive Council, Executive Director, and the Journal Editor. Specifically, the Webmaster is chiefly responsible for building, developing, and maintaining the organizational website as well as maintaining an organizational listserv. The term of the Webmaster is three years and will be appointed by the Executive Board.

j. East Regional Representative: The east regional representative is responsible for assisting the Second VP in recruitment of members from the eastern region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association website. The east regional representative shall also be mentored for potential further leadership roles on the executive council. The term of the East Regional Representative is 2 years, selected in even years.

k. West Regional Representative: The west regional representative is responsible for assisting the Second VP in recruitment of members from the western region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association newsletter. The west regional representative shall also be mentored for potential further leadership roles on the executive council. The term of the West Regional Representative is 2 years, selected in odd years.

l. Committee on Awards: The committee consists of four past presidents selected and chaired by the current association president. All committee members should be current KCA members. The function of the committee is to determine award recipients at least 60 days before the annual conference.

Section 2. The Second VP shall be elected by the membership, at the annual conference, having been nominated in accordance with Article VII.

Section 3. The President, first VP and Second VP shall serve for a period of one year; the vice presidents shall advance as described in Article V, Section 1. The Secretary, Treasurer, Journal Editor, and Webspinner shall stand for re-election at the end of the third year of their term at the annual conference. Declining continuance or re-election, the Secretary or Treasurer shall be replaced by newly elected officers, nominated in accordance with

Article VII. Regional representatives shall serve 2 year terms.



Section 4. Should the president of the association die or resign, the Board shall appoint a president from among the membership of the Board. Should any other officer of the association die or resign, the president of the association shall nominate a replacement who, with the advice and consent of the Board, shall assume the duties of that office.

Section 5: In the event that the President or First Vice-President cannot fulfill his or her duties, the next person in line of succession will assume those duties.

#### ARTICLE VI: ADMINISTRATION

Section 1. The Board of Trustees, within the guidelines set by the membership, shall be the principal policy-making body of the Association.

Section 2. The Board of Trustees shall consist of all members of the Executive Council.

#### Article VII: ELECTIONS AND VOTING

Section 1. The Nominations Committee shall prepare annually a slate of nominees for the officers open to election or reelection. Additional nominations for those officers will be taken from the floor at the business meeting of the annual conference. The Vice Presidents shall ascend as described in Article V, Section 1.

Section 2. The Nominating Committee shall consist of three members appointed by the President and approved by the Board of Trustees.

Section 3. The Nominating Committee shall meet in late spring. Any member of the Association may submit nominations to the Committee in Writing or by contacting a member of the Committee. The slate of officers will be transmitted to the Secretary so that the results may be printed in the Summer newsletter and conference mailing.

Section 4. Voting for officers of the Association shall take place according to the following schedule.

- a. Members attending the conference will vote for the officers of the Association at the Business meeting of the Annual Fall Conference.
- b. Electronic ballots, as approved by the Executive Council and Nominating Committee, are permissible for any topics of member concern. Any electronic ballots must be sent to the members at least thirty (30) days prior to the vote on any topic of concern. Ballots must be received by the secretary prior to the date of the vote, as set by the Executive Council.

Section 5. A majority of those voting on any topic of concern shall be required for Adoption of the item.

Section 6. A simple majority of those voting at the annual conference shall be required to elect any officer.

#### ARTICLE VIII: COMMITTEES

Section 1. All committees will be nominated by the president and approved by the Executive Council.

Section 2. The President shall appoint a temporary chair from the membership of each approved committee who will convene the first meeting of that committee. At the first meeting of any committee the committee shall elect a chair who will conduct the meetings of the committee.

Section 3. The Committees shall report directly to the President and shall assume the responsibilities assigned to it by the Executive Council.

#### ARTICLE IX: AMENDMENTS

Section 1. Amendments to the Constitution may be initiated by a majority of the Executive Council, or by a petition of any ten (10) members of the Association submitted to the President.

Section 2. The members shall all vote on amendments.

Section 3. A two-thirds majority of those voting shall be required for adoption of the amendment.

Section 4. Amendments shall take effect immediately following their adoption.

#### ARTICLE X: DISSOLUTION

The Association may be dissolved at a special meeting called for that purpose and will require a two thirds vote of the members present.

#### ARTICLE XI: QUORUM

Section 1. A quorum of the Executive Committee shall be a majority of the membership of that group.

Section 2. A quorum of any business meeting of the Association shall be nine (9) members.

Section 3. The Executive Committee shall function as the Board of Trustees for the purpose of incorporation.

#### ARTICLES OF INCORPORATION OF KENTUCKY COMMUNICAION ASSOCIATION, INCORPORATED

That THE undersigned do associate themselves together for the purpose of forming a Corporation under the provisions of Chapter 273, Kentucky Revised Statues, with all the rights, privileges and immunities of a corporation organized for education and scientific purposes, without capital stock, and from which no private pecuniary profit is to be derived, and do adopt the following Articles of Incorporation.

#### ARTICLE I.

The name of the Corporation shall be Kentucky Communication Association, Incorporated.

#### ARTICLE II.

The registered agent, principal office and place of business shall be John Modaff, Breckinridge Hall, Morehead State University, Morehead, KY 40351 with the Corporation retaining the right to maintain offices in other places within or without this State, and with the Corporation retaining the further Right to conduct meetings of the Board of Trustees at other places, as the Board of Trustees may determine.

### ARTICLE III.

The Corporation shall be a non-profit corporation, with no capital stock and from which no private pecuniary profits shall be derived by any officer or other person except such compensation as may be allowed for services rendered. The income of the Corporation shall be devoted exclusively to its educational purposes.

### ARTICLE IV.

The purpose of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of speech communication. This organization (is organized) exclusively for charitable services, more specifically to promote effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication. To this end, the corporation shall at all times be operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations. All funds, whether income or principal, and whether acquired by gift or contribution or otherwise, shall be devoted for charitable purposes to the promotion of communication education throughout the Commonwealth at two-year and four year colleges and university levels. Should the organization cease operation all remaining funds of KCA will be dispersed to the Southern States Communication Association.

### ARTICLE V.

The Corporation shall have all general powers granted it by Kentucky Revised Statutes 273.171 for the purpose of carrying out its objectives.

### ARTICLE VI.

The affairs and business of the corporation shall be conducted by a Board of Trustees, which shall consist of at least seven (7) members and not more than twenty-five (25) members as determined by the constitution. All vacancies that should occur during a term of office shall be filled by the Board of Trustees as provided for in the constitution. The membership shall adopt a constitution to provide for the internal control and government of the Corporation and shall have the power to amend and repeal the same as stated in the Constitution. The terms of members of the Board of Trustees shall commence as the Board may determine.

### ARTICLE VII.

The membership shall elect, in the manner provided in the Constitution, all officers as provided in the Constitution.

### ARTICLE VIII.

The private property of the members of this Corporation shall be exempt from liability for any and all debts and liabilities of the Corporation.

### ARTICLE IX.

These Articles of Incorporation may be altered or amended by a vote of two-thirds (2/3) of the membership, as provided in the Constitution.

### ARTICLE X.

This Corporation shall begin business immediately upon the issuance of a Certificate of Incorporation by the Secretary of State of the Commonwealth of Kentucky and the recording of these Articles and Certificate of

Incorporation in the office of the Rowan County Clerk' Office; and its existence shall be perpetual or until dissolved as provided in the Constitution.

#### ARTICLE XI.

In the event of dissolution of Kentucky Communication Association, Incorporated, all its property, real, personal, and mixed, of whatever nature and wheresoever located, shall be turned over to some other college foundation, educational institution, or non-profit corporation organized for educational purposes and exempt under Section 501 {C} (3), uses by which it is held by this Corporation, at the time of its dissolution, none of the property of this Corporation shall even insure to the benefit of any officer of member of the Corporation or any other individual.

Revised 9/12/2015



