

CALL FOR CHAPTER PROPOSALS

BOOK ABOUT TOBACCO & COMMUNICATION/MASS COMMUNICATION

We are in the initial stages of an edited book on tobacco and communication tentatively titled *Talking Tobacco*. If you are working in this area, please consider submitting an extended abstract for consideration for the volume.

Although much work across a range of disciplines examines tobacco use and smoking, no recent volume in communication focuses squarely in this area. Chapter proposals on a broad array of communication and mass communication topics related to tobacco and/or smoking will be considered.

Abstracts should be 2-3 pages in length and should include the specifics of your proposed chapter (e.g., placing the work in the relevant literature, describing the chapter's focus, examining the key contributions of the work). Along with the abstract, please submit a writing sample—preferably a published work (by the lead author if the proposal is co-authored) on tobacco or smoking.

The extended abstract and the writing sample should be emailed to Stuart Esrock (stuart.esrock@louisville.edu) **by July 3, 2009**. We expect to provide feedback to submitters by August 31, 2009.

The target audiences for the book are academics, researchers, and graduate students, primarily in communication but also in related areas (e.g., public health, marketing). The editors on the project are Kandi L. Walker, Stuart L. Esrock, and Joy L. Hart, Department of Communication, University of Louisville. Please email any questions about the project to Stuart Esrock (stuart.esrock@louisville.edu).