

2009
Kentucky Communication Association
Annual Conference

Conference Theme: **BE THE CHANGE**

“You must be the change you wish to see in the world.”

--Gandhi

September 11-12, 2009

Kenlake State Resort Park

Hardin, Kentucky

CONFERENCE SCHEDULE OVERVIEW

Thursday, September 10

7:30-9:00 – Executive Board Meeting (Garden Room)

Friday, September 11

9:30-11:00 – Executive Board Meeting (Garden Room)

11:00-6:00 – Registration (Garden Room)

12:00-12:50 – Session 1 – A and B

1:00-1:50 – Session 2 – A and B

2:00-2:50 – Session 3 – A and B

3:00-3:50 – Session 4 – A and B

4:00-4:50 – Session 5 – A and B

5:00-6:00 – Break (Garden Room)

6:00-7:30 – Picnic (Garden Room)

Saturday, September 12

8:00-8:50 – Breakfast Business Meeting (Garden Room)

8:00-10:00 – Registration (Garden Room)

9:00-9:50 – Session 6 – A and B

10:00-10:50 – Session 7 – A and B

11:00-11:50 – Session 8 – A and B

12:00-1:30 – Luncheon and Award Presentations (Garden Room)

Schedule of Conference Sessions

Thursday, September 10th

7:00-9:00 – Executive Board Meeting (Garden Room)

Friday, September 11th

9:30-11:00 -- Executive Board Meeting (Garden Room)

12:00-12:50 – Session 1

Session 1A (Meeting Room A)

Paper Session -- Communication and Change: Individuals, Relationships, and Organizations

Chair and Moderator: Jennifer Mize Smith, Western Kentucky University

Women Not Being Visionary? Let's Change It!

Mary Z. Ashlock and Katherine Taylor, University of Louisville

“My Mom is No Longer My Mom”: How Adult Children Caregivers Talk About Aging Parents Acute Health Events and the Associated Life and Role Changes

Kandi L. Walker, Joy L. Hart, Lindsay J. Della, Mary Z. Ashlock, and Anita Hoag, University of Louisville

Building Internationalization on Campus through Communication, Structuration Theory, and Leadership [Student Paper]

Rebekah J. Golla, Sean Ward, and Alecea Davis, Western Kentucky University

Communicating Change: A Case Study of the Creation of Louisville's Metro Archives

William Brantley, University of Louisville

Session 1B (Meeting Room C)

Paper Session -- Mass Media and New Technology: Changes and Effects

Chair and Moderator: Allan W. Futrell, University of Louisville

Effects of Mass Media on the Occurrence of Body Dissatisfaction and Eating Disorders Among College Students

Tabitha Coy and Steve H. Sohn, University of Louisville

The Impact of a Changing Business Model on Community Newspapers

Deborah T. Givens, Eastern Kentucky University

LOL and ☺: A Meta-Linguistic Analysis of Changes Emerging with New Technologies
Robert E. West and Jennifer R. Dryer, University of Southern Indiana

“Be Careful What You Facebook Because You Are What You Facebook”: The Ethical Implications of Deceit and Privacy Within the Social Networking Behemoth [Student Paper]
Nicole Meyer, University of Louisville

1:00-1:50 – Session 2

Session 2A (Meeting Room A)

Paper Session -- Communication and Community: Change, Crisis, and Comparison
Chair and Moderator: Zachary Calhoun, University of Kentucky

Communicating to Improve Community: The Glenwood Collaborative Project
Wesley Durham and Ronda Priest, University of Southern Indiana

The Power to Communicate Without Power
Tina A. Coffelt, Frances L. M. Smith, Michael Sollitto, and April R. Payne, Murray State University

Recreating a Louisiana Community Via the Internet in the Aftermath of Hurricane Katrina [Student Paper]
Richard Slawsky, University of Louisville

The Oxford Experience—KCTCS’ Bell Grant: A Work In Progress
Daniel Hildenbrandt, Owensboro Community and Technical College

Session 2B (Meeting Room C)

Workshop –Self-Reflection and Understanding Theory: Autoethnography as Teaching Tool
Jimmie Manning, Northern Kentucky University

2:00-2:50 – Session 3

Session 3A (Meeting Room A)

Workshop – Assessment: Making Sure that You Are Assessing Your Course Correctly
Jacqueline McNally, Northern Kentucky University

Session 3B (Meeting Room C)

Scholar Spotlight -- Creating Change, Enabling Empowerment

Co-Chairs and Moderators: Elizabeth Haywood and Anita Hoag, University of Louisville

This scholar spotlight session focuses on the teaching, research, and service of Kandi L. Walker, University of Louisville. Walker was last year's winner of the association's teaching award, and this year she'll talk about changes in higher education and how these shifts have implications for our teaching, research, and service. In particular, she'll share several recent examples from her own work illustrating how these changes can be used to empower students and community members. The audience is encouraged to participate by asking questions and sharing examples.

3:00-3:50 – Session 4

Session 4A (Meeting Room A)

Panel -- Seeds of Change: An Examination of Family Communication Patterns Across Contexts

Chair and Moderator: Alyce A. Grover, Somerset Community and Technical College

Political Engagement of Young People: The Family as an Agent of Political Socialization

Jenifer Lewis, Western Kentucky University

Family Communication Patterns and Workplace Expression

Holly Payne, Western Kentucky University

Changes in Parent-Child Communication: The Influence of Computer-Mediated Communication

Blair Thompson, Western Kentucky University

Cultivating Philanthropy: A Research Agenda for Exploring Family Communication as a Source of Philanthropic Values

Jennifer Mize Smith, Western Kentucky University

Session 4B (Meeting Room C)

Paper Session -- Risks, Crises, and Emergencies: Lessons for Communicators

Chair and Moderator: Justin A. Magnuson, University of Louisville

An Examination of Meatout Campaigns as Value-Based Risk Communication

Gregory G. De Blasio and Stephen C. Yungbluth, Northern Kentucky University

China's Melamine Crisis: A Content Analysis [Student Paper]
Elizabeth L. Petrun, University of Kentucky

Perceptions of Journalists and Sources Regarding Time, Accuracy, and Panic Potential in an Emergency
Christopher Swindell, Marshall University, James Hertog, University of Kentucky, and Derek Lane, University of Kentucky

4:00-4:50 – Session 5

Session 5A (Meeting Room A)

Paper Session -- Balancing Acts and Staying Power: Interracial Dating, Single Parenting, Smoking Behavior, and Worker Retention

Chair and Moderator: Holly Payne, Western Kentucky University

Changing Attitudes Toward Interracial Dating: A Look at How Couples Balance Opposition from Outsiders While Simultaneously Maintaining a Rewarding and Healthy Relationship [Student Paper]
Renee Smith, Northern Kentucky University

Communication Privacy Management and the Single Parent-Child Dyad [Student Paper]
Kathleen Cox, Northern Kentucky University

Smokers and Smoking: The Process of Exploring Operational Definitions [Student Paper]
Justin A. Magnuson, University of Louisville

Holding on to Nurses: The Relationship Between Organizational Communication and Retention [Student Paper]
Zachary Calhoun, University of Kentucky

Session 5B (Meeting Room C)

Paper Session -- G.I.F.T.S. and Good Ideas: Focus on Teaching

Chair and Moderator: Jennifer L. Gregg, University of Louisville

“This I Believe”: Assignment for Public Speaking Courses [Student Paper]
Elizabeth Haywood, University of Louisville

The Building Blocks of News Releases
Janet Rice McCoy, Morehead State University

Changing the Way We View Cartoons: A Political and Rhetorical Application [Student Paper]

Kelly A. Rodamer, Northern Kentucky University

Radical Options for Communication Theory
G. B. Pierre LaFleur, Morehead State University

5:00-6:00 – Break (Garden Room)

6:00-7:30 – Picnic (Garden Room)

Saturday, September 12th

8:00-8:50 -- Breakfast Business Meeting (Garden Room)

9:00-9:50 – Session 6

Session 6A (Meeting Room A)

Roundtable – Teaching the Value of Rhetorical Skills: Education, Argumentation, and Leadership

Chair and Moderator: Christopher Nation, Western Kentucky University

G. B. Pierre LaFleur, Morehead State University
Gary Deaton, Transylvania University
Robert J. Glenn, Owensboro Community and Technical College
Ritta Abell, Morehead State University
Thomas Sabetta, Jefferson Community and Technical College

Session 6B (Meeting Room C)

Panel – Be the Change in Intercultural Communication: Graduate Student Papers

Chair and Moderator: Robert E. Frank, Morehead State University

The International Instructor in An American Classroom [Student Paper]
Ran Ju, Shanshan Lou, Qian Li, and Princess Watkins, Morehead State University

Changing Times by Changing Tales: A Narrative Analysis of Milk [Student Paper]
Jeffrey Zutaut, Bridget Roach, and Dallas Black, Morehead State University

Cross-cultural Living: Using Narrative to Establish Identity within Intergenerational Conflict [Student Paper]

David Ermold, Anthony Evans, Hui-Yen Huang, and Jay Shepherd, Morehead State University

10:00-10:50 – Session 7

Session 7A (Meeting Room A)

Roundtable – “Rush-ing to Hit Rock Bottom”: Where does the GOP and the Conservative Movement Go From Here?

Chair and Moderator: Tom Sabetta, Jefferson Community and Technical College

Robert Glenn, Owensboro Community and Technical College
James E. Reppert, Southern Arkansas University—Magnolia
Robert West, University of Southern Indiana
Gary LaFleur, Morehead State University
Gary Deaton, Transylvania University

Session 7B (Meeting Room C)

Panel – We’re Teaching What? An Exploratory Look at Communication Theories in Classrooms [Student Papers]

Chair and Moderator: Robert E. Frank, Morehead State University

Jenny Prigge, Northern Kentucky University
Leighann Rehtin, Northern Kentucky University
Josh Rodamer, Northern Kentucky University
Kelly Rodamer, Northern Kentucky University
Renee Smith, Northern Kentucky University

11:00-11:50 – Session 8

Session 8A (Meeting Room A)

Panel – Laying a Solid Foundation for Success in Communication Competency Courses: The Need for Pre-requisites

Chair and Moderator: Elizabeth L. Petrun, University of Kentucky

Michelle Deeley Willhite, Gateway Community and Technical College
Alyce A. Grover, Somerset Community and Technical College
Donna M. Elkins, Jefferson Community and Technical College

Session 8B (Meeting Room C)

Roundtable – Basketball, Beer, and Bailouts: The Image and Rhetoric of President Obama in His First 100 Days

Chair and Moderator: Jerry Thomas, Lindsey Wilson College

G. B. Pierre LaFleur, Morehead State University

Robert J. Glenn, Owensboro Community and Technical College

Ritta Abell, Morehead State University

James E. Reppert, Southern Arkansas University

Gary Deaton, Transylvania University

12:00-1:30 -- Luncheon and Award Presentations (Garden Room)